BEIJING **CAPE TOWN** HONG KONG LONDON LOS ANGELES **MEXICO CITY** MIAMI MOSCOW **NEW YORK** PARIS SÃO PAULO OUIS SEOUL SYDNEY TOKYO GII VENICE

# MARKING THEIR 15TH YEAR, LOUIS VUITTON UNVEILS A NEW LOOK FOR ITS CITY GUIDES, NOW COVERING 15 OF THE WORLD'S MOST EXCITING CITIES.

New cities, new features, new format —the Louis Vuitton City Guides get a complete make-over, emerging entirely refreshed and revitalized. Nothing has been left to chance to make this fifteenth-anniversary edition truly exceptional, ensuring that this unique collection of guides stays ahead of the pack. The new look, to be unveiled in November 2013, reinvents the guides while making sure that their faithful readers will love them even more!

Since 1998, Louis Vuitton has been sharing its insatiable urban wanderlust through its City Guides. Eagerly awaited every year and heralded even by the world's most sophisticated travelers, they truly capture the heart and spirit of each city explored, offering a hand-picked selection of exceptional places, delivered with flair and conviction. This year, the collection embarks on a new journey, taking in fifteen of the world's most exciting cities across all its inhabited continents: Cape Town, Hong Kong, London, Los Angeles, Mexico City, Miami, Moscow, New York, Paris, Beijing, São Paulo, Seoul, Sydney, Tokyo and Venice.

For its fifteenth-anniversary edition, the collection also gets a fresh lease on life. New features, new perspectives, new contributors, and a new layout—all more lively and more cohesive, to make readers feel entirely at home, so that they can easily find their bearings from one city to the next, from one guide to the next. Now presented as individual volumes, beautifully illustrated with exclusive photographs, the Louis Vuitton City Guides are no longer bound by geographical limitations. New and fascinating destinations have been added to the journey and abiding favorites have been revisited.

Readers will be thrilled to rediscover the subtle mix of places -from conventional to quirky, classical to avant-garde-behind the collection's success. As urban aficionados, attentive to the changes shaking cities to their very core, with an offbeat and refreshing take on fashion, design, contemporary art, food and culture, the Louis Vuitton City Guides unlock the secrets of each city. They benefit from the wide-ranging contributions of a team of journalists and authors from different countries and backgrounds. Never shying away from subjectivity, these fiercely independent contributors may purposely avoid the usual expected places and reveal others off the beaten track, always articulating their own personal vision, taking in everything from the most exquisite hotels to the very best chocolate shops, from neighborhood eateries to elegant luxury boutiques, from electro dance clubs to little-known museums. Rather than focusing on price as a main consideration or the latest hot spots, the Louis Vuitton City Guides always look above all to quality when making their selections. By identifying trends and offering recommendations not found anywhere else, by providing the most up-to-date information, filtered through their unique perspective, they are intended as much for travelers with time on their hands as for jet-setting business people, and even for residents of the cities explored.



LOS

## **MORE COHESIVE SUMMARIES, NEW FEATURES**

The main ambition of the Louis Vuitton City Guides is still to offer the finest selection of places available. Hotels, restaurants, gourmet treats, bars, cafés, tea rooms, fashion houses, spas, antique dealers, designers, museums, galleries — in the pages of these newest City Guides, all readers, from the worldly-wise to the wide-eyed, will find the elements that have built their unequaled reputation. And a whole lot more. This year's City Guides include an even more discerning, more personal selection of places, enlivened by the perspective of contributors drawing readers into their intimate take on the city. Distinctive experiences, snapshots of life in each city, take center stage, not only through the detailed descriptions of selected places, but also in the broader commentary, where the contributors give free rein to their impressions, conveying the attitudes, trends, styles and surroundings that build the personality of the city and express its essence. Insiders' tips, unwritten dress codes, appropriate attire for every imaginable circumstance, roof terraces with gardens, imaginary museums, not-to-be-missed souvenirs, and literary tidbits are just some of the types of featured content that will pique readers' interest and curiosity.

The summary section of each guide is organized around these same features.

## LOUIS VUITTON AND TRAVEL

By way of an editorial, each Louis Vuitton City Guide recalls the House of Vuitton's philosophy of travel. Travel is an art, with multiple facets. It requires an artist's eye, among other senses, to dream up possibilities, gain perspective and savor experiences. As for the art of traveling itself, it cannot be completely improvised, but must instead be organized and carefully constructed.

## **GUEST CONTRIBUTOR**

Each City Guide features the contributions of a special guest. These celebrities or local insiders offer their distinctive vision of their city and remain at the reader's side throughout the guide, sharing experiences and personal favorites, inviting the reader to join them at table, open their wardrobes or peruse their bookshelves.

## THE CITY AND ITS NEIGHBORHOODS

Taking a simplified map of the city as its starting point, this chapter helps readers gain a better grasp of the city's layout, through its various neighborhoods. Historical background is provided for each area, as well as information on architectural styles, the main activities, the characteristic atmosphere of its landmark places, and the denizens readers are likely to encounter.

## THE ESSENTIALS

Presented in a single chapter, this practical mini-guide provides easy access to information on modes of transportation, from subway systems to hired limousines with drivers, the calendar of the city's annual must-see festivals and events, keys to fitting in with the pace of life preferred by the locals, together with a suggested list of books to read, films to see and songs to listen to before or after the visit.

## **24 HOURS IN THE CITY**

This new feature crafts twelve hand-picked experiences for the reader to capture the very best the city has to offer, filling an entire day and night with twelve ideal addresses for each of twelve time slots around the clock, from an earlymorning breakfast spot to a late-night haunt before turning in at dawn.

## HOTELS

FIVE-STARS TO OFFBEAT HIDEOUTS: WHERE TO STAY IN THE CITY

**RESTAURANTS** TOP TABLES TO CORNER CAFÉS: EATING OUT IN THE CITY

GOOD THINGS GOURMET DELIS TO FARMERS MARKETS: THE TASTE OF THE CITY

BARS, CAFÉS AND TEA ROOMS BREAKFAST TO DRINKS ON A TERRACE: TAKING A BREAK IN THE CITY

## NIGHTLIFE

JAZZ CLUBS TO TECHNO DANCE FLOORS: WINDING DOWN IN THE CITY

## A SENSE OF STYLE

HIGH FASHION TO EMERGING DESIGNERS: SHOPPING IN THE CITY

**INTERIOR CACHET** QUIRKY ANTIQUES SHOPS TO CONTEMPORARY DESIGN GALLERIES: LIVING IN THE CITY

## **ARTS AND CULTURE**

MAJOR MUSEUMS TO RADICAL THEATRES: EXPLORING THE CITY'S CULTURAL RICHES

## THE SCENIC ROUTE

Another new feature, each guide offers five themed itineraries for readers interested in taking a breather between seeking out any of its many recommended spots, to explore the city on foot, avoiding the urban hustle and bustle, far from the madding crowd. Each suggested itinerary comes with a map and an indication of the time required.

## LOUIS VUITTON'S GUIDE FOR TRAVELERS

Each guide includes this chapter offering an amusing digression, presenting Louis Vuitton's views on the art of packing and the art of travel, putting into perspective the history of the House since its origins and providing an overview of the timeless products that have built its renown.

# A CLEARER LAYOUT AND AN UPDATED DESIGN

Let there be color! Each city in the collection is assigned a specific color, used on the guide's cover as well as the pages inside. For this latest edition of the City Guides (design work by the Paris-based studio Lords of Design™), these signature hues run from royal blue for Paris, rosewood for Tokyo and buttercup for New York to queen purple for London and imperial red for Beijing.

Still conveniently sized and soft to the touch, the City Guide's pages are now slightly bigger, making it easier to use and read. Down to its finely wrought details, the City Guide departs from the typical formula for travel guides, bringing to mind something more akin to a fine stationery product. All of the guides feature an attractive cloth binding with rounded corners. On the front cover, the distinctive Louis Vuitton City Guide stamp features the name of the city while, on the back, a duotone photograph sets the mood.

Inside, a revamped design creates an open and airy feel with an improved structuring of information, so that readers may leaf from one chapter to the next with ease, immediately locating the information they need. The layout, the fonts used (Futura, designed by Paul Renner in 1932 and Arno Pro, designed by Robert Slimbach in 2007 for Adobe), the subtle treatment of full-tone colors, the clarity and elegance in the way information is presented, as well as the modern look of the whole make the newest Louis Vuitton City Guides both more practical and more attractive.

# LOUIS VUITTON AND TRAVEL

Travel is a multifaceted art. It is something that is imagined, envisioned and savoured. As for journeying itself, it can't be totally improvised. It must be organized and planned.

Louis Vuitton and the history of luggage Right from its foundation in 1854, Maison Louis Vuitton stood out for its creativity, highlighted by a series of inventions and innovations that revolutionized the art of travelling. Representing the three generations, Louis, Georges and Gaston were the three men who, at the turn of the 20th century, built up the renown of a house whose sovio-faire wert well beyond simple luggage. Each da house who way of meeting travellers' expectations, going from the manufacture of trunks to the conception of light, refined bags, as the talent of the aritism and the assthetic of the object united in the service of the idea. Witness the unpickable lock invented in 1800 and still valuable today, and the framous Keepali, the first duffel-type (polochon) bag, which inaugurated the ard o supple bags.

## Extraordinary luggage for unique travellers Travellers and explorers demanded the impossible. A bed-trunk

to withstand the humid heat of the jungle for Pierre Savorgnan de Brazza, 4 runk-cum-scretchitte to house his precious scores for the conductor Leopold Stokowski, or a luxurious chest for the Maharajah of Baroda's tea service. The famous Wardrobe, designed so that travellers would never have to unpack, was followed by a host of creations, from the supremely surprising to the last word in luxury. Witness the "driver bag" designed when the motor car was in its infancy, capable of holding spare tyres and inner tubes, as well as the driver's effect, but Jaon nashed as a shower tub for the extreme refinement of the toiletry set in crocodile, tortoiseshell and cut crystal designed for the opera singer Marthe Chenal. Over the years, Louis Vuitton has continued to invent the most beautiful luggage for the most fabulous journeys.

## The spirit of travel, in motion

However handsome, a bag or trunk alone is not enough to fulfil all the imaginary potential of travel. Experience, too, enriches our dreams: the experience of cities. Here the Louis Vaitton City Guides are a precious saset, a key to discovery. As the collection enters its fifteenth edition, it is embarking on a new life, with new destinations, new proposals, new perspectives and new writers. Plus there's a dynamic, easier-to-read design with the same recurring themes, like signposts, from one destination to another, from one guide to another, so readers feed at home as they travel.

Which the new Lowa V shares (a) consists each cay non-mass is often standalone volume, and the geographical barriers are down: for the first time, they explore such allaring destinations as São Paulo, Mezico City, Cape Town, Sydney, Beljing and Scoul, while Paris, London, Moscow, Venice, New York, Miami, Los Angeles, Tolyo and Hong Kong have all had a thorough makever. These invigoriting, wide-angle visions of fitteen major metropolises get the new format off to a sparkfung start.

## A mirror and setter of trends

Readers will find that subtle cocktail of offbeat finds, classics and solid references that have made the Louis Vuitton City Guides such a success. They are served by a team of talented journalists and writers from many different countries and backgrounds. Sharp-eyed, informed chroniclers of the transformations at work in the heart of the city, they offer unexpected angles on fashion, well-being, interior design, contemporary art, gastronomy and culture capturing the essence of each city. Opinionated, they are always ready to omit the obvious address in favour of some little-known new find, following their selective trail from the finest hotels to the best chocolatiers and from the hippest fashion venues to spaces showcasing art. Their contributions, combined with those of many renowned artists, designers, businesspeople and gallerists, make the City Guides unique mirrors and setters of trends, discerning witnesses of urban vitality. The original photographs illustrating the Louis Vuitton City Guides complement the vision these uniqu books offer of each destination.

# PHILIPPE CHARLIER, GUEST

PORTRAIT

Forensic medical examiner, paleopathologist, researcher, professor and author: Dr Philippe Charlier is a Renaissance man with a gift for making science serve history.

This protection in the mixed y to receive the weak of the medical student he was only a short time ago. A brillman weak of the medical student he was only a short time ago. A brillman weak of the was very sure of himself when he headed for medical school with top marks on his French baccalaureate. His dreadful results the first year toned him down and did him a world of good. Togothy, he's a world-calse septert with a CV as long as an autopsy lable. Yes, that's right, this cheerful man is a forensic medical examiner – a profession subject to much rais for the profession subject to much result. He can be also also also also also also of TV series like CSI and Body of Proof, which give a schematic and therefore total wneeds in circumstance.

Between autopsy and historical analysis Charlier divides his time between the medical ethics and forensics labor Neu des Saints-Press in Paris and the forensics institute of Raymond-Poincaré university hospital in Garches, west of Paris, He does autopsies daily as part of police investigations and carries out legal and sometimes scientific inquiries, due to his expertise as an osteo-archeologist. Unsually, he is as anuch anthropologist as thanatologist, devoting painstaking attention to skeletons dating from prehistory to World War II. His inficies small, farnished with shelves sagging under the weight of stacks of books, files and documents. Primitive statuettes, mysterious te boxes, carefully labelled bottles: the choas seems almost ordered. In short, this unique specimen would be capable of authenticating the skull of Voltarie the child. The skull of Henri IV

In 2010, when Charlier and his team officially authenticated the shall of Fench King Henri IV and there two years of research, the fast established his reputation and brought an end to an incredible saga: in 1793, during the French Revolution, the royal tombs in the cathedral of Saint Danis were descrated and the heads of the dead kings chopped off. Alter a bit of adventure in the early 20th century, Henri IV is head landed in the hands of an antique dealer who chained to possess it, though he couldn't prove it. Charlier did precisely that, putting forth twenty-three indiputable arguments, when ten would have sufficed. The now-identified head of the king the French call "Le Vert-Galant" today lies in a bank vault on the Grands Boulevards in Paris. Charlier also urters and Agne's Sore! What's more, the indefitigable Charlier also oversees the Pathography collection for the publisher De Boccard and has written two books for Les Editions du Rocher on the mysterious deats to fillustrious historical figures and on sickness and death is primitive art.

### ight bank / Left bank

In his book Paris au scalpel, Hinteriores secrets a'un melécien légiste, Charlier becomes an enthosisatic popularizer, delving into parts of Paris with a connection to science and crime. But not only that. He speaks of the fountain on the corner of Rues Linné and Cuvier and its antonical licongruity; a crocodile turning its head backwards, which is absolutely impossible for a member of the lizard family. This is not by chance, actually, since Charlier lives with his family in the Quartier Latin and knows the foroutain well. He was born in Meaux, but Charlier is a died-in-the-wool Parisian, with a mother from the 16th arrondissement and father from the 15th. He himself is most comfortable in the fifth. To get around the city, he swears by Velil'the municipal bie share system — and the bux. He has written all of his research on his laptop, on the metro. He's fercely devoted to the Left Bank and has always looked the Right Bank with some suspicion, considering it to be cold, depressing and soulless. He has received innumerable prizes and honoux, y et has nothing of the yuppie intellectual. On the contrary, he is impassioned and passionately interesting, a forrent humanitarian, a man who can jump on a plane just to go sample the air of a leproy hospital on Venice's lagoon, the only thing in his bag being a book on tobacce and pestilential prophylaxis in Venice. A surprising phenomenon this thirty-sitygar-old is, and definitely in a class by himself.

## LIVING LIKE A LOCAL

"Métro-boulot-dodo" (train work-sleep) goes a favourite Parisian saying that sums up the daily grind. There is some truth to that, but a Parisian's day is organized according to a well established ritual that allows for regular breaks. The key is to always look overwhelmed, and atient and grumpy. sult. imp

## UP AND RUNNING

Parisians not riding two-wheeled vehicles run day and night. Or, at least, walk very fast while carrying bags of all kinds. They dress in black dark colours out of laziness and "because the city is dirty". When it is nice out, the wear beige and crow about liking to walk around Paris, a polite way of saying they are not working. Ditto for those who say they adore taking the Metro; translation: their driving licence has been revoked, their bike len, or they are brok

## Pressed, stressed and overwhelmed, the majority of Parisians are single

Parisiennes who like to look fearless in their helmets - yes, they also ride scoot "Being from Paris does not necessarily mean that you have seen the light there but rather that you have seen clearly as Sacha Guitry said. In other words sunglasses for everyone, even when there is no sun – especially when there is no sun. It's a way of saying, "My nights are more beautiful than your days."

# THE WORKING DAY

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Parisians wake up late. Sacha Guitry again: "The deepest thing about a Parisienne is her sleep." They do not fast, but gulp d at the café counter. They never sit for breakfast, except the white-collar types,

## who love business breakfasts at a hotel even if it is just coffee and a brioche (it is difficult and not very polite to

At the office, the day starts around 9:30am at the coffee machine. Lunch runs from 12:30pm to 3pm, depending on one's profession, obliga and business. Some replace lunch with

when Parisians' thoughts turn to how they will look in a bathing suit at the heach the following

Parisians work hard in the afternoon, unless they have the day off, work part-time, are procrastinators or have an appointment outside the office on the other side of town. Executives tend to work very late - they have to make up for those

Parisians often go straight from the office to the theatre or a restaurant. which explains why they are generally dressed casually at the opera or a conce Only tourists and retirees dress up for the opera or theatre

## **30** percent of Parisians were born in the city

11.000 nts, approximately 8,000

és with terraces

ca

# a glass of fine wine Dinner is the Parisian sport par excellence. For Parisians worthy of the name, a real dinner is a cancelled

and business. Some replace unter whit cardio training at the gym, frequented with great fanfare from September to November and then forgotten until April,

# dinner - at the last minute, because of an

dimer - at the last minute, because of an %30pm meeting, another Parisian sport. A different trend has been observed among youthful fifty-somethings who have passed the age of workaholism: dimer at 8pm, "like the Germans", so they can go to bed earlier. Explanation: "At that hour, there are still tables available in the restaurants" Real reason: "A least two will use needle Real reason: "At least we will see people other than these odious bobos who verywhere now." This early dinner how

is becoming more common, even for dinner at the home of friends. And herbal tea is replacing the digestif GOING OUT

is calm both day and evening. They avoid going to the cinema on Wednesday, the day when new films are released; hop from one gallery opening to another on Thursday evening, which has become the usual opening night; and leave for the country on Friday, returning late Sunday evening. Basically, Parisian social life is concen in the three evenings from Tuesday to

Parisians go out on Tuesday, which

Thursday. An emerging trend: a quick dinner on Monday with close friends "to start the week on the right foot".

THE WEEKEND Those who stay in Paris spend the weekend catching up on their culture by going to exhibitions, flea markets or the cinema at 10am or noon. Many lunch informally on a croque-monsieur

## While happy hour is popular with younger people, the pre-prandial drink is often neglected by thirty-somethings, who see no advantage in 2,300 hampagne bottles opened

every night in the cabarets trying in vain to get a few peanuts to go with > Perrier with lemon slice at the price of

> with friends on Saturday between 1:30pm and 2pm. On weekend evenings, only suburbanites are out in Paris; Parisians suburbanites are out in Paris; Parisians stay at home. If they do go out, it is to the home of friends, but only if they live in the same neighbourhood, so they can avoid the stress of returning home a a rowdy crowd of reveller

> On Sundays, a day that is despised if there ever was one, Parisians go to the market as religiously as some go to church and make faces at the heirloom vegetables Unless, of course, they are lunching at their parents' home on a leg of lamb with beans practice that is m on than we might expect. Others are still going out to brunch, the last desperate attempt to

socialize among recomposed families with collapsible strollers and "single-hipster" cyclists with tweed jackets and vas The latest Sunday fad is the aftern snack. It is cheaper than lunch or dinner and reminds Parisians of their childhood as they gobble up slices of cake.

During the school holidays (Christmas, ary, Easter, November), the city literally empties out: traffic flows easily, restaurants have tables available and those who stay in the city are miraculously nicer

Between May and September, Parisians like to jump on the TGV to "weekend" ith their cousins in Cap-Ferret or

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Marseille. The return trip usually takes twenty-two hours because of a vandalized train. Those who stay in Paris have a good

GOING IT ALONE

Unlike what you see in Berlin or other big international cities, the Paris hotel offer is very bourgeois. There is no hotel located in an old prison, no caravans in a former Hoover factory or tents on a decommissioned military training ground. It is true that the many B&Bs under Haussmann mouldings or Marais b with websites to match, as well as the gay B&Bs, are condomic coversional bottom, which prefer to champion the growing phenomenon of quarthouts. Unsural presenters of the starting of the starting of the starting of the starting presenters. The phenomenon work is blick Dbare boxyline H was the an option for much longer. The saction house I'd rather be a hummer. 'So, here are four offlext clicks. Short of hering you selegy under the stars, these will allow you to experience the aight under another light.

SLEEP ON WATER IN A VINTAGE BARGE Very well kept by their happy owners ur.Fiffel www.h

LEEP AT A FASHION DESIGNER'S Azzedine Alaïa's 3 Rooms are one of the city's SLEPT ALA FASHION DESIGNER'S AZZEGUIR ALBES 5 ARGONG ARE ONE OF THE CITY S best-kept scerces. Real apartments in the heart of the Marais, they are done up and decorated on the total design model, inspired by 3 Rooms at 10, Coroc Como in Milan. (450 per night, breakfast not included. Ask Patrice Bernard-Brunel for info. HOTEL 3 ROOMS 5, rue & Mossy, 4th, muro Höteldeville, id 01 42 78 92 00 EEP IN A CITROËN 2CV This fun, retro, "paid holiday" style of stay is the idea Ster in a dynkol dia screated thera, reus, panatomay siyre in dia fraghese factory a few of Bertrand, who has created thera guest-rooms in an dia fraghese factory a few steps from the Saint-Ouen Ites amarket. It's a non-smoking spot, suit a Paddington Bear or Liquorice Allusot steel. Empided out to hold two berths, suit a 1950s campaite, the bright red ZVS is a delight for both children and adults who are still kida sthese. Two nights minimum, from 2500 for the low this free people. CHEZ BERTRAND I & MO

CLASSIC Once upon a time, the Lan a private residence. Built in 1889 for Santiago Drake del Castillo, a wealthy \*\*

the days. Then came Swiss hotelier Emile Wolf, who purchased the mansion in 1925 and transformed it into a luxury hotel for travellers, adding four more floors in 1930. Over the years, the elite of the international film world were guests here - Grace Kelly, Clark Gable, Liz Taylor, Richard Burton,

an excellent, inventive gourmet restaurant launched by star chef Michel Troisgros and since replaced by his executive chef, Julien Roucheteau. With its new decor by the Catalan Lluc Giros, the restaurant opens onto an inner terrace with a new food bar and a cocktail bar under a beautiful glass

HOTELS **FIVE-STARS TO OFFBEAT HIDEOUTS:** WHERE TO STAY IN THE CITY

The Paris hotel offer has undergone a spectacular metamorphosis: more than 80,000 rooms are found in nearly 1,500 establishments, and many hotels now boast five-star ranking. The arrival of the Shangri-La, the Mandarin Oriental and the Peninsula has put the cat among the pigeons, forcing more traditional hotels to up their game. About time. The Ritz, the ultimate symbol of the classy Paris hotel, is closed for two years for refurbishment, as is the Crillon, with a new interior decoration courtesy of Aline Asmar.

More than twenty hotels in the four- and five-star category have changed hands since 2010, including the Lutetia and the Lancaster. Costes has bought the Lotti, with Jacques Garcia involved in the decor, and the American Hyatt group has snatched up four hotels, including the Hôtel du Louvre, now operating under the trendy Andaz brand. Meanwhile, it is said the former nightclub Bains Douches may turn into a hotel and that the Accor group is expanding its upmarket Pullman chain with five Paris openings in early 2014, including the Pullman Tour Eiffel (interior decoration by Christophe Pillet).

The trend is toward fewer, larger, better-equipped rooms to counter criticism about their cramped size - both for the more modest three-star and the new five-star places. Boutique hotels for the most part, they prefer to forego the spa in favour of a wine bar or film screening room while the luxury hotels attempt to outdo each other with ever-larger pools and Carita beauty treatments.

> roof; you can have lunch, dinner or tea there every day, even Sunday, and it's where breakfast is served as well. One last thing: at the Lancaster, charmingly, the keys are real keys, like in the old days, to leave and

HÔTEL MARIGNAN

12, rue de Marignan, 8t Marigita klip D. Ro Tel 01 40 76 34 56 www.hotelmarignan.fr 50 rooms and suites, €580 to €2,300

cratismen. And there are numerous canvases by the Russian painter Boris Pastoukhoff, a society portraitist who paid his hotel bills with paintings. Suite 405 is not only named after him but is a tribute SUPER CHIC In the 19th century this mansion was the residence of the Princesse de Faucigny-

Lucinge, and from 1918 to 1925, it was Paderewski's Polish Embassy, Eventually it was converted into a hotel where many of Louis Vuitton's prosperous customers stayed. Something of a dusty souvenir, the former Champs-Elysées palace, now the White Champs Lystee panee, now the Marignan, has just been spectacularly transformed under the architectural and decorative aegis of Pierre Yovanovitch, whose first hotel project this was. The facade has regained its Art Deco cachet and is sheathed halfway up in black marble, in a style reminiscent of Adolf Loos and Vienna and with an impressive entrance door by the artistic ironsmith Steaven Richard. The interior has been designed to look like a collector's private residence, with a superb decor that's both evocative and contemporary. Encouraged by the new owner, Nathalie Richard, Yovanovit has removed walls, rethought the space and transformed the original seventy five rooms into fifty spacious, light-filled twe trooms into nity spacious, light-fuled dwellings. He also designed all the furniture, except for a few vintage Scandinavian pieces and rare design items by Ettore Sottsass or Grethe Sørensen from the galleries of Yves Gastou and Maria Wettergren. Between the Loro Piana fabrics, Bole Design lamps and Armelle noit ceramics, the slightest detail shows an accomplishment rare in the domain

of Parisian luxury hotels. Everything from

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SEEP UNDER CANVAS OF IN A CARAVAN AT CAMPING INDIOO IN THE BOIS DE BOULOOME Located in the 16th arrondissement and covering 7 becars, the only camping in Paris has more than 500 pitches for tents and caravan and seventy five for camping cars. Activities, shops, heated bathrooms. From C13 to C136, depending on the options. CAMPING INDIOC 2, this of bashed to Tay. 16th, metro Po aillot, tel 01 45 24 30 00, www.co

> State On Walter Market and the easy of the Seine offer bed and breakfast, some of the barges moored on the quays of the Seine offer bed and breakfast, watery charm guaranteed. The best equipped and most charming is the Saint-Antonien, anchored on the from the Elifel Tower, Terrace, retro-chic decor, private parking on the quay. From £100 per night. PÉNICHE SAINT-ANTOINE rt de Suffren, 15th, metro/RER Champ-de-M

Spanish businessman, it had four floors with a single flat on each floor: those were

HÔTEL LANCASTER 7, rue de Berri, 8th Metro Saint-Philippe-du-Roule, George-V Tel 01 40 76 40 76, www.hotel-lancaster.h

## to him, as his works in it illustrate. The apartment in which Marlene Dietrich lived for three years has been recreated, based on documents of the time and the recollections of her daughter. Maria Riva Her gloves, pearls and hairbrushes are behind glass, the Erard grand piano, complete with with marquetry, fills the

Maria Callas Totally renovated in 1996

which only strengthens the impression

the Lancaster is proof of new French

herself daughter of an antiques deal These – some 400 mirrors and 180

craftsmen. And there are numerous

taste: contemporary furnishings contrast beautifully with the antiques bargain-

hunted by the hotel's very first housekeeper

armchairs - have been restored by master

of the hotel as an exclusive co

inder the direction of Grace Leo-Andrieu, he Lancaster is like a diamond in the dross,

oon Inside





5<sup>TH</sup> & 6<sup>TH</sup> ARRONDISSEMENTS Literary lights & chic lifestyle

MUSÉE D'ORSAY, INVALIDES, TOUR EIFFEL 7<sup>TH</sup> ARRONDISSEMENT

FAUBOURG SAINT-HONORÉ, CHAMPS-ÉLYSÉES, MADELEINE,

MONCEAU

LES GOBELINS, DENFERT-ROCHEREAU MONTPARNASSE 13<sup>TM</sup>, 14<sup>TM</sup> & 15<sup>TM</sup> ARRONDISSEMENTS AUTEUIL, PASSY, TROCADÉRO, ÉTOILE MONTMARTRE, LA VILLETTE, BELLEVILLE, MENILMONTANT 18™, 19™ & 20™ ARRONDISSEM

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zens and rejoice at having arrive eco-citizens and rejoice at naving arrived in the right place. Head high, they fill their baskets with heritage and other vegetables, multicoloured carrots, Kent & Fraser gluten-free crackers, pasta made with seambaro semolina, mixtures of flour to make bread, homemade marshmallows organic wine, cheese and meat from excellent small producers, or a litre of freshly squeezed orange juice, all at reasonable prices. Quotes from Verlaine and Francis Ford Coppola are scribbled here and there around this store that thrill the bobos of SoPi (South Pigalle), who write their comments on blackboard They can also have a bite to eat next door at LA FABRIQUE, a pretty table d'hôtes where Mathilde serves delicious sandwiches and a daily special prepared by students of a vocational school and disadvantages youth from Auteuil, whom owner Alexis Roux de Bézieux wants to help out. One more reason to buy from Causses You can en learn a few tricks to do on your ow thanks to the cooking classes held on sit

## CLÁSICO ARGENTINO Tel 01 44 61 00 56

Open daily noon to 11pm EMPANADAS, ICE CREAM

Enrique Zanoni was behind Unico, the best Argentine meat restaurant in Paris, and El Galpon, a world wine shop. His country the campoin, a work while shape the country should appoint him ambassador to France! He has now decided to give Parisians a chance to replace their endless sandwiches with three exquisite empanadas, followed by a no less delicious ice cream, as everyone enos Aires does every day. It's a mor in Bu nutritious meal, and fun to choose among the eight flavours of turnovers filled with meat, cheese, vegetables, tuna, etc.,

If you are lucky enough to have lived in Paris as a young man, t vherever you go for the rest of your life, it stays with you, for Par s a moveable feast." Ernest Hemingway, A Moveable Feast, 19

as worked at the Fat Duck in England and El Celler de Can Roca in Spain - two beacons of haute cuisine. The ice cream is made with dulce de leche, zabaglione and raspberry. Everything can be bough to go if you prefer to eat at home rather than on the pleasant terrace facing the Isabel Marant boutique, where everyone in the Marais congregates. A mini-grocery store selling products from Argentina completes the picture. Other locations: 8. rue du Pas-de-la-Mule, 3rd, tel 01 42 78 71 57 Tel 01 42 60 46 88

www.epices-roellinger.com and Monday GOURMET SPICES The most buccaneering of starred French chefs, Olivier Roellinger, is located in a dark-wood den, where little jars of spice with red labels are perfectly lined up. The sweet, knowledgeable Sandrine will tell you about the thirty years of research and creativity that went into "spice powders with evocative names, daring salt mixes rare peppers, and flavoured oils created

the way a "nose" composes a fragrance (the level of complexity is the same) Customers who ask the right questions will be invited to visit the "vanilla cellar," the only one in the world, where big white iron boxes containing some ten grands crus of vanilla stand amid a myst rious penumbra This year, Olivier Roellinger reported that he found north of Chiapas the original vanilla of the Maya, the one pollinated

rad by Garton Stinalmahar uch

charcuterie from the Jura and Basqu

Country, and the dairy products from Normandy (including one of the oldest cheeses, Angelot). On offer: poultry reared

for at least 120 days; pullets and hens for at least 120 days; pullets and hens fed on whey or reared "Egyptian-style", i.e. force-fed with figs; and Coucou de Rennes chickens. The excellent Stephen

Meyer, a great forager for wild plants,

manages the selection of natural wines, including some grown according to the rules of "cosmoculture" (making use of

the energy of the stars). Because there are

no middlemen, prices are low, especially for such excellent products that are found

Open 8:30am to midnight, Saturday fr 11am, Sunday 11am to 11pm (shop)

This family-owned boutique, opened

the Coqs d'Or label by the Guide des

in May 2012 in Montparnasse, sells the ingredients for the food served non-stop in the restaurant. All have been awarded

nds: Au Bec Fin soups, foie gra

rom Alain Darroze (brother of chef Télène Darroze), Poujauran bread, Perle des Dieux vintage sardines, Beillevaire

butter. David Le Ruvet pasta, meat from

reasonably priced wine from pro-

after

and Terra Kawa coffee. The place to go

seeing a film in the neighbour

Hugo Desnoyers, La Maison Conquet charcuterie, Christian Parra's black pudding and Baramel gingerbread. Beverages include

ucers

FINE FOODS, RESTAURANT

LES VENDANGEURS

6-8, rue Stanislas, 6th

Metro Montparnasse

Tel 09 82 40 67 91

by a hummingbird that, like a con has the good taste to fertilize only the three most beautiful flowers in the cluster! HENRI LE ROUX

u, 6ti

## , rue de Bourbon-le-Châtea Tel 01 82 28 49 80 www.chocolatleroux.com

Open 11am to 7:30pm, Sunday and Monday Land to Zpm and 3pm to 6:30pm CARAMEL, CHOCOLATE Henri Le Roux opened a Paris store offer his sublime chocolates and the caramels made with slated butter that he invented

# ÉPICES ROELLINGER

famous caramel attracted the Japanese, great lovers of sweets, and, in 2006, the house was sold to Makito Ishi, who modernized the company and opened four stores in Janan Today, there are macha- and yuzuflavoured caramels alongside the more traditional ones and the "truffle of truffles", among the most luxurious in the world, in the first Parisian shop, decorated in the colours of caramel and chocolate. A second shop was opened in December 2012 on the inimitable Rue des Martyrs. Besides caramels and chocolates, you'll find ice cream and sorbet, a selection of Lady Jaia rines and Laurent Cazottes spirits, fli rith quince or walnuts. **Other locat** 24, rue des Martyrs, 9th, tel 01 82 28 49 83

## IBÉRIQUE GOURMET

19, rue de Bièvre, 5th Metro Maubert-Mutualité Tél. 01 44 27 01 41 pen 9:30am to 1pm and 2:30pm to 7pm. Saturday from 10am, closed Sunday and Monday SPANISH, FINE FOODS

The best of Spain can be found in this recently opened fancy grocery store r by Sandrine Batard, who has stocked it with the favourite products of the great

olive oil (Ferran Adrià's favourite), very pure honey from El Quexigal, and the best turrónes from Pablo Garrigós Ibañez. There is also a fine selection of wines and sherry, well as the famous cava, sparkling win champagne. You will have to fight it out with the top Parisian chefs to make sure they leave you a few cult products to make sure stylish tapas: sea urchin caviar, wild bluefit tuna, green-wood-smoked pata negra, ceps, tiny beans marinated in olive oil, in 1977 in Quiberon, no doubt to tempt the luckless guests at the local seawater therapy spa. The worldwide success of the hake eggs and turrón spread from Jijona. Other location: 3. rue Paul-Louis-Courie 7th, tel 09 83 88 22 28 LA CHAMBRE AUX CONFITURES 9, rue des Martyrs, 9th Metro Notre-Dame-de-Lorette Tel 01 71 73 43 77

Iberian chefs. You will find an exceptional

allo, jars of vegetables and soup from

inegar and the extremely rate Full Moo

La Catedral de Navarre, sheep's cheese,

anca, canned fish and seafood fron

Bellota ham from Julián Martín of

en 11am to 2:30pm and 3:30pm to 7:30pm, Saturday 10am to 7:30pm Sunday 10am to 2pm, closed Monday JAMS The latest thing that gets it just righ

the single product store, for now mos trending toward sugar. Lise Bienaimé travelled all over France for La Chambre aux Confitures, to find the best selecting about 100 colorant-free, preservative-free "jams in all their guises," with exquisite, unusual flavours. Some can be eaten right out of the jar; some are chocolate-flavoured to be spread on brioch and there are even some jams to pair with cheese. Plus, Lise is so kind she'll even take your photo on site and use your swee little face as a label for these little jars of as a gift for friends. Other location: 60, rue Vieille-du-Temple, 3rd, tel 01 79 25 53 58

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## GREEN SPACES AND WATERSIDE TRAILS

THE CANAL SAINT-MARTIN 2.5 km from the Temple lock

o the Canal de l'Ourcq

Stop at (5) VERRE VOLÉ [67. rue de

selling excellent wines. Walk onto the

Quai de Valmy, then cross the Gra

(10th), a pocket-sized bistro

f (6) the HÔTEL DU NORD [132, qua

de Jemmopes, 10th], the inspiration for a film by the French director Marcel Carné

nim by the Prench attector Marcel Carr which includes Arletty's legendary line - "Atmosphere, atmosphere, est-ce que j'ai une gueule d'atmosphere?" [Atmosphere, atmosphere, do I look like an

in canvas with leather straps. One was the Keepall, designed in 1930. It is the ancestor of all the bolster-shaped duffel bags which, with changing lifestyles and

eans of transport, have become separate ems in their own right. The invention

of the supple Monogram canvas in 195 made the Keepall the perfect answer

A treasured personal signature, it was ideal for a weekend dash to Saint Trope: or Deauville at the wheel of a sports car.

the films shot at the time on the beach at

Prés of Jean-Luc Godard, François Truffaut

This spirit of freedom emanates fron

Pampelonne – ah, those sublime blond actresses! – or in the Saint-Germain-de

and Jacques Rivette

SPEEDY

to the demands of New Wave stars

The Canal Saint-Martin, built in the COMPAGNIE PARISIENNE D'AIR The Canal Saint-Marin, built in the first half of the 19th century, was designed to supply Paris with drinkin water from the Ourcq, a tributary of the Marne. Until the 1950s it was COMPRIMÉ [132, quoi de Jer 10th], designed by architect Paul-Émile Friésé and built in 1895. It is a listed a French stationery company. Shop for a very busy waterway, carrying barge laden with freight. Today it flo fashion at (9) LIMITED EDITION SQUARE (3, rue Eu le Jemmapes and the Quai de Valmy hrough locks, under lifting bridges a before continuing along the banks of th canal, past the fire station, transformed past the many little bars dotted along its route. Its banks still resonate with th every 14 July into an immense public dance ther on, the Place de la Bataille-de

Stalingrad and (10) the ROTONDE DE LEDOUX, built in the late 18th centur Start your walk where the Canal Saint as the office for collecting the octroi, the Martin emerges into the open air at the unction of Rue du Faubourg-du-Temple ax payable on all goods entering Paris, ead onto the Canal de l'Ourcq. The district and Quai de Valmy. The spirit of Améli is changing fast and is popular with Poulain lingers at (1) the **TEMPLE LOCK**, where actress Audrey Tautou played at skipping stones. Take a little detour to rs heading to the MK2 cine (11) the BAR DU BELLERIVE (2) HELMUT NEW CAKE (36, rue Bicho de lo Seine, 19th) and (12) the BAR DE L'OURCQ (68, quai de la Loire, 19th), Oth], to enjoy a gluten-free pastry and and whom you'll also meet at (13) 104 ar at (3) LA COMÉDIE HUMAINI (104, rue d'Aubervilliers, 19th), a bui once used for the Paris municipal or (4) CONCEPT-STORE (Centre

undertakers and now converted into a exhibition and performance space other way to explore the Canal Saint Martin is to take a boat trip from the Port de l'Arsenal to the Parc de la Villette. A magical experience, it includes the canal's underground section and involves the infinitely slow process of negotiating all the locks. The trip takes 3 hours.

atmosphere?]. Pause at the Bohe

café just steps away, (7) LA CHAMBRE AUX OISEAUX [48, rue Bichot, 10th]. As you continue along the canal, where

Parisians come to enjoy an early evening

gs in Paris

who flock to

drink in summer, don't miss one of the

(8) L'USINE ÉLECTRIQUE DE LA

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## TARTES KLUGER

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Metro Ledru-Rollin Open 11am to 6:30pm, Monday until 5:30pm SAVOURY AND SWEET TARTS Like popular comic actress Sylvie Joly, Catherine Kluger left her job as an atto but in this case to become the pie queen! If you are going to defend a cause, it might as well be one of the best there is. In less ime than it takes to plead a case, he baked-to-order tarts had found a devoted following. Ever since then, fans have beat a path to her door, be it out of hunger, ness, or plain old addiction to her veet and savoury tarts. Mange-tout pe oad beans, fresh thyme and hazelnut Crab, sorrel and spinach. Rhubarb and

rice pudding. Peaches and crushed sugared one of her in is appetizing and in

## TERROIRS D'AVENIR Tel 01 45 08 48 80 pen 10am to 2:30pm and 4:30pm to 9pi Saturday 9am to 9pm, Sunday 9am to 2:30pm, closed Monday EXCEPTIONAL FRENCH FOODSTUFFS Since 2008, Samuel Nahon and Alexandre Drouard have been seeking out - for the benefit of Paris's leading chefs – small, high-quality producers from forgotten terroirs. They even discovered the terroi

of Paris for three-star chef Yannick Alléno Now they have decided to sell these special foodstuffs directly to consumers in three shops located near Gregory Marchand's urant Frenchie on Rue du Nil: a butche shop (no. 6), a fruit and vegetable shop (no. 7) and a fishmonger (no. 8). Most of the fruit and vegetables are from the

### Île-de-France - the cabbage from Ponto is their lucky charm - but the fish come

from Île d'Yeu and Saint-Jean-de-Luz, the 128

## COOKING WITH PHILIPPE CHARLIER

On Sunday morning, after a run on the banks of the Seine and before I get lost in the maze of the Jardin des Plantes, I go to the market with my family or with friends. I prefer the one on Place Monge to the one on Place Maubert – which I find a little snobbish – or the one on Rue Mouffetard. You have to give yourself a breather in the middle of your shopping and listen to the live jazz in front of Saint Médard church, then, subpring that taken to the the fact in from 6 sum area and church, then you pick up a newspaper and sit at La Bourgogne, just opposite, for a nice glass of Muscadet. Though I'm really a coffee-drinker, my favourite teas are Earl Grey and Russian tea, to the horror of my wife, who has a Chinese-Vietnamese-Cambodian background, though she was born in Paris. So I've taken up lapsang souchong. There's another tea I adore that you can find at Mariage Frères, one of those dreadful blends – green tea with aromas of citrus and spices – it's called Tea on the Nile, but I call it "Death on the Nile." A leopard can't change his spots...

## MARCHÉ MONGE

5th, Metro Censier-Daubenton, tel 01 47 07 82 80 MARIAGE FRÈRES 13. rue des Grands-Augustins, 6th, Metro Saint-Michel, tel 01.40.51.82.50.



The history of the house of Louis Vuitton is measured out in landmark creation These are hard-wired into the brand's genes and are part of the memory of luggage collect

The quintessence of hard-sided luggage, the wardrobes are the ultimate exof a practical form becoming a cult objec These legendary trunks were invented in 1875 to allow travellers to carry all their effects in a single container, a matchlessly nation of wooden structur and coated leather or canvas exter The two parts of this prodigious wardrobe-trunk have a hanging space on one side and drawers on the other. The n's model has racks for hanging long ses, while some of the drawers an spacious enough to hold voluminous hat Even today, demanding travellers refuse to do without this accessory, which ensures that their clothes and accessories will remain perfectly safe and organized during their journey. Other advantages include the unpickable lock, and the fact that each

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onal laundry worn by travellers during s comprementary baggage tent favourite. Like the Keepall. efited from the ention of the supple Monogram c

of luggage in its own right. Entirely hand-sewn, this bag still requires fil hours of crafting in the workshop.



KEEPALL re travellare who ordered For many years, travellers who ordered a trunk or hard-sided luggage from Louis Vuitton were offered auxiliary bags

of the modern woman. It plays a role in several histories – the history of Louis ton, of course, but als and fashion



Designed in 1932 by Gaston-Louis Vuitton. grandson of Louis, when a champagne producer asked him to devise a robust but elegant bag capable of carrying five bottles of champagne (four upright and one in the middle, top-down), the Noé has become one of the house's cult objects. It too benefited from the invention of supple



# Archetype of the versatile soft bag, the Speedy was conceived in the 1930s.

Its extremely simple, generous form, easily identifiable for those familiar with its older brother, the Keepall, immediately established itself as the obvious partner of modern travel, where its lightness and versatility were a key advantag In the 1960s, a new size was created for Audrey Hepburn. An easygoing city bag, it became one of the prime accessories

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## client has a unique, single key for all his or her Louis Vuitton bags. And, finally, there's the pleasure of finding your mobile wardrobe at each destination ellers who travel lighter use thes wardrobes as the cent niece of thei living space, setting the trunk in the hall, STEAMER BAG

was due to its reassuring reputation fo never divulging those personal details, thanks to a highly sophisticated locking system. Tough, thanks to its hard-edge rectangular base, and exceptionally capacious, its versatility as a containe made this complementary baggag the Steamer Bag ben in 1959, establishing itself as an item







# AN EXCEPTIONAL NUMBERED LACQUERED-WOOD CASE

Designed with discerning travelers in mind, whether they are jet-setting from city to city or curling up in their favorite armchair, an exceptional case has been created specifically for this year's Louis Vuitton City Guides, issued in a limited edition of 3,000 numbered copies.

All 15 cities may thus be stored in this indispensable box in lacquered wood, available in five eye-popping colors. Its clean lines and graceful proportions join in celebrating 15 years of Louis Vuitton City Guides.





# INDEPENDENT CONTRIBUTORS, ALL KEEN OBSERVERS

This new collection of guides for 15 of the world's most exciting cities would not have been possible were it not for our excellent team of 50 contributors, supported by unrivaled editors, passionate editorial assistants, translators, copy editors, production experts and myriad other professionals. Genuine wordsmiths and seasoned communicators are behind every guide in the collection.

To capture the heart and spirit of each city, Louis Vuitton reaches out to journalists, authors, major figures in the world of arts and letters, many of whom divide their time between two cities and whose work often appears in the most prestigious newspapers and magazines. Several masters of the pen often collaborate on the guide for a single city, as is the case for Paris, New York, Beijing, Sydney and Tokyo. Their contributions, joined with those of artists, businesspeople, creative geniuses of various stripes, all backed by the authority and experience of Louis Vuitton, make each City Guide a publication like no other of its kind—atypical, free-wheeling, offbeat and invaluable. Bursting with curiosity, cosmopolitan, brash, playful and literary, each guide reflects the personalities of its contributors. All of them are astute observers of life among the locals and wear their vast cultural knowledge with ease and elegance. They have the rare gift of being able to appreciate both the ridiculous and the essential, seeking out what is truly magnificent in the many little pleasures each city has to offer.

# A PERSONAL TAKE ON EACH CITY BY A LOCAL CELEBRITY OR INSIDER

In honor of this new edition, each Louis Vuitton City Guide includes the participation of a special guest contributor, who all speak from personal experience of their home cities. Local celebrities or insiders, they take the reader by the hand to explore their city, along the way sharing tips for making the most of any visit as well as a few of their favorite spots: a first person singular initiation to the city. At various points throughout the guides and at the end of each chapter, these special guest contributors open their personal address books and divulge one or two secret preferred haunts.

Seoul, a haven for cinephiles, is laid at the reader's feet by the South Korean actor Lee Byung-Hun, while Beijing's creative side is showcased by the influential blogger and media figure Hung Huang. Lourdes Lopez, director of the Miami City Ballet, shares a few addresses that ballerinas tend to keep to themselves, the eclectic medical examiner Philippe Charlier takes his scalpel to the history of Paris. The jazz pianist Makoto Ozone pulses to the beat of Tokyo while the architect Marcio Kogan fills out the details of São Paulo. Joined by the actress Miranda Otto in Sydney, the chef Melia Marden in New York, the photographer Tim Street-Porter in Los Angeles, the former Olympic sailor Alberto Sonino in Venice, the textile designer Celia Birtwell, muse to David Hockney, in London, the curator Mikhail Gannushkin in Moscow, the actress and television host Carol Cheng in Hong Kong, the artist Beezy Bailey in Cape Town and the famous hotelier Carlos Couturier in Mexico. Together they form an international A-list of guest contributors, of varying backgrounds and perspectives, treating readers to fascinating, amusing and unexpected insights.

# NOTED PHOTOGRAPHERS CAPTURE VIEWS OF EACH CITY EXCLUSIVELY FOR LOUIS VUITTON

The Louis Vuitton City Guides have always placed special emphasis on the finely crafted contributions of their writers, supporting them in their quest to find just the right words and an appropriately elegant style to reveal the soul of each city. Without departing in any way from this philosophy, the aim in introducing photographic contributions this year is to offer readers another perspective, not merely to illustrate the text. The photography collective Tendance Floue was selected for this part of the fifteenth-anniversary edition, producing a series of 300 images, none of which have ever been exhibited or published before. Offering a fresh look at all 15 cities, the collective's photographers set out to capture the charms and distinctive allure of each port of call, bringing back a portfolio of gems to grace the pages of this year's City Guides.

Founded in 1991, Tendance Floue, a collective of thirteen photographers, sees itself as a laboratory, exploring the world and working together to open up new horizons and diversify approaches to representation in contemporary photography. Apart from the personal aspect of their work, Tendance Floue's members have all taken on the shared goal of contributing to a wider photographic mission. By joining, combining, comparing and contrasting their images, they move their work beyond the limits of individual creation to give rise to something entirely new. Tendance Floue looks behind every door, experiments with all techniques and processes used in contemporary photography, without taboos.











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# A TOUR OF THE WORLD IN 15 CITIES



CAPE

## BEIJING

**CAPE TOWN** 

HONG KONG

A capital of strong contrasts, between peace and turmoil. Today's architectural marvels sprout alongside landmarks dating back as much as three millennia. Phenomenal economic growth in recent years sets this city's rhythm and energy, creating an urban landscape in a constant process of becoming.

Viewing this southernmost city on the African continent, with its stunning beaches, framed by the blue immensity

of the ocean, is an experience not to be missed. At the

tip of the continent, a concert of white and black African identities awaits the visitor. It's an unequaled meeting point

of the colonial past and fabulous floral terrain, old-charm

villas and contemporary post-apartheid constructions.

Nestled between sea and mountains, a group of islands

and peninsulas with limited room to grow is home

to this fascinating metropolis, peppered with more

lit skyline at night is a symphony of color reflected in waters plied by catamarans, sampans and ferryboats.

skyscrapers than any other city in the world, reaching

ever higher, with thronging streets, a frenetic pace of life

and, amidst this joyous chaos, the grace of a Zen temple

or the sanctuary of a botanical garden. The entrancingly

This is a city in transformation, open to the world.

of geographies, cultures and histories, encompassing vestiges



## LOS ANGELES

This modern city is the stuff of which legends are made, the fiefdom of glitz and glamour: West Hollywood, Sunset Boulevard, Beverly Hills .... The largest American city on the Pacific coast, famous for its labyrinth of highways and its string of sun-drenched beaches with names such as Santa Monica, Venice and Malibu, is taking on a new identity today, pushing strongly to remake its downtown area as a world-class destination, buoyed by the presence of major cultural institutions.

## MEXICO CITY

This sprawling city, one of the world's most populous metropolitan areas, offers a passionate mosaic of colorful neighborhoods, known as colonias, where diversity rather than unity is the byword. From the bustling and energetic historic center to Tepito in the north, notoriously home to the country's largest informal market, contrasting with picturesque and artistic Coyoacán and the aristocratic tranquility of San Angel in the south.

## MIAMI

Seductive, sun-kissed, devoted to outdoor pleasures, dominated by the Four Seasons Hotel and the ultra-modern office buildings of its central business district, a tropical paradise by day and an urban playground by night, with a vibrant music scene, this fashionable city is at the crossroads of North American, Latin American and Caribbean cultures.



# LONDON

Stretching for many miles on either side of the Thames, this dynamic capital takes pride in its ethnic diversity while still embodying the quintessential British spirit, which shines through in a vast assortment of unique places, each with its own very special atmosphere, from the fantastically eccentric Speaker's Corner in Hyde Park to the stiff-upper-lip luxury of Belgravia, from the nocturnal playground of Soho to the imposing behemoths of a storied financial center, the City.





## MOSCOW

Brash, bold and beautiful, its history stretching back nearly a thousand years, the Russian capital revels in its artistry and majesty. From gilt domes to holy sanctuaries, from the severity of Soviet-era urban planning to the splendor of world-renowned art collections, and the gaudy razzle-dazzle of its nightclubs, this eclectic city never fails to enthrall.

MEXICO





## **NEW YORK**

The city that never sleeps, a dream destination for travelers, with an infectious spirit of camaraderie, offers surprises to its visitors not just when they move from one neighborhood to the next but on every corner. Geometric and awe-inspiring Manhattan, the vast yet human scale of intellectual and artistic Brooklyn, the melting pot of cultures vividly on display in Queens—an exciting and desire-kindling metropolis, that stays with visitors long after they leave.

# PARIS



Synonymous with chic and elegance, the quintessential city of light wears the marks of its long history effortlessly at every turn, as if nothing could be more natural. Always a romantic backdrop, straddling the banks of a river where dreams come true. A city that retains a hint of insolence and jauntiness from its insubordinate past, inspiring artists, creative spirits, connoisseurs and all lovers of luxury and beauty.

## SÃO PAULO

Welcoming, prosperous, wheeling-dealing, burning the candle at both ends, contagious in its effervescence, this economic success story and emerging-market paragon, the largest metropolis in the Southern Hemisphere, with its thousands of buildings, including many skyscrapers reaching to the heavens, is constantly in motion.

# SEOUL

Buddhist temples and gardens are oases in this fastgrowing megacity. Provocative building facades are complemented by the eclectic galleries of a booming contemporary art scene, where local artists vie for acclaim with highly creative and engaging multimedia works. The dynamic and light-hearted South Korean capital, a high-tech hotbed, deftly marries its taste for innovation and design with a party spirit.



# токто



## **SYDNEY**

Spirited and bathed in sea breezes, Australia's most cosmopolitan city is a great place to live, its claims to fame including the bay lit at night by the office buildings of the business district, the steel arch of the Harbour Bridge, not to forget the futuristic and beastlike silhouette of the Opera House with its fins extended, ready to set sail.

# τοκγο

Hip to the latest fashion trends and technologically savvy, this chameleon city offers an astonishing marriage of modernity and tradition, from sleek contemporary architecture to the ancient art treasures of the Asakusa district, fascinating visitors with its seemingly boundless ambition, inspiration and energy.

# VENICE

By turns festive and secretive, this city of dreams and illusions between sea and sky reserves its inexhaustible artistic heritage and its contemporary creativity for those who, venturing beyond the usual tourist attractions, take the time to explore its labyrinth of narrow streets and canals.



# PUBLICATION INFORMATION FOR THE 2014 LOUIS VUITTON CITY GUIDES

## BEIJING

€30, 8.2 x 5.4 in. (20.8 x 13.8 cm) 320 pages, 600 addresses, languages: French (ISBN 978-2-917781-88-3) English (ISBN 978-2-36983-013-9) Chinese (ISBN 978-2-917781-98-2) Authors: Eric Meyer, Nelly Alix, Bénédicte Bro, Lucile Constant, Zora Gerbault, Isabelle Holden, Flore de Lassus, Nicolas Sridi, Jérémie Thircuir, Diane Vandesmet Photographer: Meyer Guest: Huang Hung

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Claude Deloffre, Pierre Léonforte
Photographer: Denis Bourges
Guest: Tim Street-Porter

## **MEXICO CITY**

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Natasha Edwards,
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