

**BEIJING  
CAPE TOWN  
HONG KONG  
LONDON  
LOS ANGELES  
MEXICO CITY  
MIAMI  
MOSCOW  
NEW YORK  
PARIS  
SÃO PAULO  
SEOUL  
SYDNEY  
TOKYO  
VENICE**





**MARKING  
THEIR 15TH YEAR,  
LOUIS VUITTON  
UNVEILS A NEW  
LOOK FOR ITS  
CITY GUIDES, NOW  
COVERING 15 OF  
THE WORLD'S MOST  
EXCITING CITIES.**

**New cities, new features, new format —the Louis Vuitton City Guides get a complete make-over, emerging entirely refreshed and revitalized. Nothing has been left to chance to make this fifteenth-anniversary edition truly exceptional, ensuring that this unique collection of guides stays ahead of the pack. The new look, to be unveiled in November 2013, reinvents the guides while making sure that their faithful readers will love them even more!**

Since 1998, Louis Vuitton has been sharing its insatiable urban wanderlust through its City Guides. Eagerly awaited every year and heralded even by the world's most sophisticated travelers, they truly capture the heart and spirit of each city explored, offering a hand-picked selection of exceptional places, delivered with flair and conviction. This year, the collection embarks on a new journey, taking in fifteen of the world's most exciting cities across all its inhabited continents: Cape Town, Hong Kong, London, Los Angeles, Mexico City, Miami, Moscow, New York, Paris, Beijing, São Paulo, Seoul, Sydney, Tokyo and Venice.

For its fifteenth-anniversary edition, the collection also gets a fresh lease on life. New features, new perspectives, new contributors, and a new layout—all more lively and more cohesive, to make readers feel entirely at home, so that they can easily find their bearings from one city to the next, from one guide to the next. Now presented as individual volumes, beautifully illustrated with exclusive photographs, the Louis Vuitton City Guides are no longer bound by geographical limitations. New and fascinating destinations have been added to the journey and abiding favorites have been revisited.

Readers will be thrilled to rediscover the subtle mix of places—from conventional to quirky, classical to avant-garde—behind the collection's success. As urban aficionados, attentive to the changes shaking cities to their very core, with an offbeat and refreshing take on fashion, design, contemporary art, food and culture, the Louis Vuitton City Guides unlock the secrets of each city. They benefit from the wide-ranging contributions of a team of journalists and authors from different countries and backgrounds. Never shying away from subjectivity, these fiercely independent contributors may purposely avoid the usual expected places and reveal others off the beaten track, always articulating their own personal vision, taking in everything from the most exquisite hotels to the very best chocolate shops, from neighborhood eateries to elegant luxury boutiques, from electro dance clubs to little-known museums. Rather than focusing on price as a main consideration or the latest hot spots, the Louis Vuitton City Guides always look above all to quality when making their selections. By identifying trends and offering recommendations not found anywhere else, by providing the most up-to-date information, filtered through their unique perspective, they are intended as much for travelers with time on their hands as for jet-setting business people, and even for residents of the cities explored.



## MORE COHESIVE SUMMARIES, NEW FEATURES

The main ambition of the Louis Vuitton City Guides is still to offer the finest selection of places available. Hotels, restaurants, gourmet treats, bars, cafés, tea rooms, fashion houses, spas, antique dealers, designers, museums, galleries — in the pages of these newest City Guides, all readers, from the worldly-wise to the wide-eyed, will find the elements that have built their unequalled reputation. And a whole lot more. This year's City Guides include an even more discerning, more personal selection of places, enlivened by the perspective of contributors drawing readers into their intimate take on the city. Distinctive experiences, snapshots of life in each city, take center stage, not only through the detailed descriptions of selected places, but also in the broader commentary, where the contributors give free rein to their impressions, conveying the attitudes, trends, styles and surroundings that build the personality of the city and express its essence. Insiders' tips, unwritten dress codes, appropriate attire for every imaginable circumstance, roof terraces with gardens, imaginary museums, not-to-be-missed souvenirs, and literary tidbits are just some of the types of featured content that will pique readers' interest and curiosity.

The summary section of each guide is organized around these same features.

### LOUIS VUITTON AND TRAVEL

By way of an editorial, each Louis Vuitton City Guide recalls the House of Vuitton's philosophy of travel. Travel is an art, with multiple facets. It requires an artist's eye, among other senses, to dream up possibilities, gain perspective and savor experiences. As for the art of traveling itself, it cannot be completely improvised, but must instead be organized and carefully constructed.

### GUEST CONTRIBUTOR

Each City Guide features the contributions of a special guest. These celebrities or local insiders offer their distinctive vision of their city and remain at the reader's side throughout the guide, sharing experiences and personal favorites, inviting the reader to join them at table, open their wardrobes or peruse their bookshelves.

### THE CITY AND ITS NEIGHBORHOODS

Taking a simplified map of the city as its starting point, this chapter helps readers gain a better grasp of the city's layout, through its various neighborhoods. Historical background is provided for each area, as well as information on architectural styles, the main activities, the characteristic atmosphere of its landmark places, and the denizens readers are likely to encounter.

### THE ESSENTIALS

Presented in a single chapter, this practical mini-guide provides easy access to information on modes of transportation, from subway systems to hired limousines with drivers, the calendar of the city's annual must-see festivals and events, keys to fitting in with the pace of life preferred by the locals, together with a suggested list of books to read, films to see and songs to listen to before or after the visit.

### 24 HOURS IN THE CITY

This new feature crafts twelve hand-picked experiences for the reader to capture the very best the city has to offer, filling an entire day and night with twelve ideal addresses for each of twelve time slots around the clock, from an early-morning breakfast spot to a late-night haunt before turning in at dawn.

### HOTELS

FIVE-STARS TO OFFBEAT HIDEOUTS: WHERE TO STAY IN THE CITY

### RESTAURANTS

TOP TABLES TO CORNER CAFÉS: EATING OUT IN THE CITY

### GOOD THINGS

GOURMET DELIS TO FARMERS MARKETS: THE TASTE OF THE CITY

### BARs, CAFÉS AND TEA ROOMS

BREAKFAST TO DRINKS ON A TERRACE: TAKING A BREAK IN THE CITY

### NIGHTLIFE

JAZZ CLUBS TO TECHNO DANCE FLOORS: WINDING DOWN IN THE CITY

### A SENSE OF STYLE

HIGH FASHION TO EMERGING DESIGNERS: SHOPPING IN THE CITY

### INTERIOR CACHET

QUIRKY ANTIQUES SHOPS TO CONTEMPORARY DESIGN GALLERIES: LIVING IN THE CITY

### ARTS AND CULTURE

MAJOR MUSEUMS TO RADICAL THEATRES: EXPLORING THE CITY'S CULTURAL RICHES

### THE SCENIC ROUTE

Another new feature, each guide offers five themed itineraries for readers interested in taking a breather between seeking out any of its many recommended spots, to explore the city on foot, avoiding the urban hustle and bustle, far from the madding crowd. Each suggested itinerary comes with a map and an indication of the time required.

### LOUIS VUITTON'S GUIDE FOR TRAVELERS

Each guide includes this chapter offering an amusing digression, presenting Louis Vuitton's views on the art of packing and the art of travel, putting into perspective the history of the House since its origins and providing an overview of the timeless products that have built its renown.

## A CLEARER LAYOUT AND AN UPDATED DESIGN

Let there be color! Each city in the collection is assigned a specific color, used on the guide's cover as well as the pages inside. For this latest edition of the City Guides (design work by the Paris-based studio Lords of Design™), these signature hues run from royal blue for Paris, rosewood for Tokyo and buttercup for New York to queen purple for London and imperial red for Beijing.

Still conveniently sized and soft to the touch, the City Guide's pages are now slightly bigger, making it easier to use and read. Down to its finely wrought details, the City Guide departs from the typical formula for travel guides, bringing to mind something more akin to a fine stationery product. All of the guides feature an attractive cloth binding with rounded corners. On the front cover, the distinctive Louis Vuitton City Guide stamp features the name of the city while, on the back, a duotone photograph sets the mood.

Inside, a revamped design creates an open and airy feel with an improved structuring of information, so that readers may leaf from one chapter to the next with ease, immediately locating the information they need. The layout, the fonts used (Futura, designed by Paul Renner in 1932 and Arno Pro, designed by Robert Slimbach in 2007 for Adobe), the subtle treatment of full-tone colors, the clarity and elegance in the way information is presented, as well as the modern look of the whole make the newest Louis Vuitton City Guides both more practical and more attractive.

## LOUIS VUITTON AND TRAVEL

Travel is a multifaceted art. It is something that is imagined, envisioned and savoured. As for journeying itself, it can't be totally improvised. It must be organized and planned.

**Louis Vuitton and the history of luggage**  
Right from its foundation in 1854, Maison Louis Vuitton stood out for its creativity, highlighted by a series of inventions and innovations that revolutionized the art of travelling. Representing the three generations, Louis, Georges and Gaston were the three men who, at the turn of the 20th century, built up the renown of a house whose savoir-faire went well beyond simple luggage. Each had his own way of meeting travellers' expectations, going from the manufacture of trunks to the conception of light, refined bags, as the talent of the artisan and the aesthetic of the object united in the service of the idea. Witness the unbreakable lock invented in 1890 and still valuable today, and the famous Keepall, the first duffel-type (*paclion*) bag, which inaugurated the era of svelte bags.

**Extraordinary luggage for unique travellers**  
Travellers and explorers demanded the impossible. A bed-trunk to withstand the humid heat of the jungle for Pierre Savorgnan de Brazza, a trunk-cum-secretaire to house his precious scores for the conductor Leopold Stokowski, or a luxurious chest for the Maharajah of Baroda's tea service. The famous Wardrobe, designed so that travellers would never have to unpack, was followed by a host of creations, from the supremely surprising to the last word in luxury. Witness the "driver bag" designed when the motor car was in its infancy, capable of holding spare tyres and inner tubes, as well as the driver's effects, but also usable as a shower tub! Or the extreme

refinement of the toiletry set in crocodile, tortoiseshell and cut crystal designed for the opera singer Marthe Chenal. Over the years, Louis Vuitton has continued to invent the most beautiful luggage for the most fabulous journeys.

### The spirit of travel, in motion

However handsome, a bag or trunk alone is not enough to fulfil all the imaginary potential of travel. Experience, too, enriches our dreams: the experience of cities. Here the Louis Vuitton City Guides are a precious asset, a key to discovery. As the collection enters its fifteenth edition, it is embarking on a new life, with new destinations, new proposals, new perspectives and new writers. Plus there's a dynamic, easier-to-read design with the same recurring themes, like signposts, from one destination to another, from one guide to another, so readers feel at home as they travel.

With the new Louis Vuitton City Guides, each city now has its own standalone volume, and the geographical barriers are down: for the first time, they explore such alluring destinations as São Paulo, Mexico City, Cape Town, Sydney, Beijing and Seoul, while Paris, London, Moscow, Venice, New York, Miami, Los Angeles, Tokyo and Hong Kong have all had a thorough makeover. These invigorating, wide-angle visions of fifteen major metropolises get the new format off to a sparkling start.

### A mirror and setter of trends

Readers will find that subtle cocktail of offbeat finds, classics and solid references that have made the Louis Vuitton City Guides such a success: they are served by a team of talented journalists and writers from many different countries and backgrounds. Sharp-eyed, informed chroniclers of the transformations at work in the heart of the city, they offer unexpected angles on fashion, well-being, interior design, contemporary art, gastronomy and culture, capturing the essence of each city. Opinionated, they are always ready to omit the obvious address in favour of some little-known new find, following their selective trail from the finest hotels to the best chocolatiers and from the hippest fashion venues to spaces showcasing art. Their contributions, combined with those of many renowned artists, designers, businesspeople and gallerists, make the City Guides unique mirrors and setters of trends, discerning witnesses of urban vitality. The original photographs illustrating the Louis Vuitton City Guides complement the vision these unique books offer of each destination.

## PHILIPPE CHARLIER, GUEST

### PORTRAIT

**Forensic medical examiner, paleopathologist, researcher, professor and author: Dr Philippe Charlier is a Renaissance man with a gift for making science serve history.**

### His profession: fantasy vs. reality

Wearing a sailor's sweater, checked shirt, jeans and Campers sneakers, Philippe Charlier is the mirror image of the medical student he was only a short time ago. A brilliant young man, he was very sure of himself when he headed for medical school with top marks on his French baccalaureate. His dreadful results the first year toned him down and did him a world of good. Today, he's a world-class expert with a CV as long as an autopsy table. Yes, that's right, this cheerful man is a forensic medical examiner – a profession subject to much fanciful interest from the public since the planetary success of TV series like *CSI* and *Body of Proof*, which give a schematic and therefore totally unrealistic picture.

### Between autopsy and historical analysis

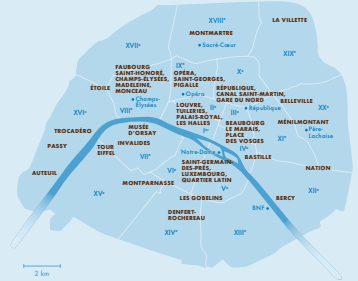
Charlier divides his time between the medical ethics and forensics lab on Rue des Saints-Pères in Paris and the forensics institute of Raymond-Poincaré university hospital in Garches, west of Paris. He does autopsies daily as part of police investigations and carries out legal and sometimes scientific inquiries, due to his expertise as an osteo-archaeologist. Unusually, he is as much anthropologist as thanatologist, devoting painstaking attention to skeletons dating from prehistory to World War II. His office is small, furnished with shelves sagging under the weight of stacks of books, files and documents. Primitive statuettes, mysterious tea boxes, carefully labelled bottles: the chaos seems almost ordered. In short, this unique specimen would be capable of authenticating the skull of Voltaire the child.

### The skull of Henri IV

In 2010, when Charlier and his team officially authenticated the skull of French King Henri IV after two years of research, the feat established his reputation and brought an end to an incredible saga: in 1793, during the French Revolution, the royal tombs in the cathedral of Saint Denis were desecrated and the heads of the dead kings chopped off. After a bit of adventure in the early 20th century, Henri IV's head landed in the hands of an antiques dealer who claimed to possess it, though he couldn't prove it. Charlier did precisely that, putting forth twenty-three indisputable arguments, when ten would have sufficed. The now-identified head of the king the French call "Le Vert Galant" today lies in a bank vault on the Grands Boulevards in Paris. Charlier also authenticated the bodies of two of France's most fabled women, Diane de Poitiers and Agnès Sorel. What's more, the indefatigable Charlier also oversees the Pathography collection for the publisher De Bockard and has written two books for Les Éditions du Rocher on the mysterious deaths of illustrious historical figures and on sickness and death in primitive art.

### Right bank / Left bank

In his book *Paris au scalpel, Histoires secrètes d'un médecin légiste*, Charlier becomes an enthusiastic popularizer, delving into parts of Paris with a connection to science and crime. But not only that. He speaks of the fountain on the corner of Rue Linné and Cuvier and its anatomical incongruity: a crocodile turning its head backwards, which is absolutely impossible for a member of the lizard family. This is not by chance, actually, since Charlier lives with his family in the Quartier Latin and knows the fountain well. He was born in Meaux, but Charlier is a died-in-the-wool Parisian, with a mother from the 16th arrondissement and father from the 15th. He himself is most comfortable in the fifth. To get around the city, he swears by Vélib' – the municipal bike share system – and the bus. He has written all of his research on his laptop, on the metro. He's fiercely devoted to the Left Bank and has always looked at the Right Bank with some suspicion, considering it to be cold, depressing and soulless. He has received innumerable prizes and honours, yet has nothing of the yuppie intellectual. On the contrary, he is impassioned and passionately interesting, a fervent humanitarian, a man who can jump on a plane just to go sample the air of a leprosy hospital on Venice's lagoon, the only thing in his bag being a book on tobacco and pestilential prophylaxis in Venice. A surprising phenomenon this thirty-six-year-old is, and definitely in a class by himself.



**LOUVRE, TUILERIES, PALAIS-ROYAL, LES HALLES**  
1<sup>er</sup> & 2<sup>nd</sup> ARRONDISSEMENTS  
Royal residences & top shopping

**BEAUBOURG, LE MARAIS, PLACE DES VOIES**  
3<sup>rd</sup> & 4<sup>th</sup> ARRONDISSEMENTS  
Historic landmarks & arty streets

**SAINTE-GERMAIN-DES-PRÉS, LUXEMBOURG, QUARTIER LATIN**  
5<sup>th</sup> & 6<sup>th</sup> ARRONDISSEMENTS  
Literary lights & chic lifestyles

**MUSÉE D'ORSAY, INVALIDES, TOUR EIFFEL**  
7<sup>th</sup> ARRONDISSEMENT  
Fashionable living & ministerial elites

**FAUBOURG SAINT-HONORE, CHAMPS-ÉLYSÉES, MARSEILLE, MONCEAU**  
8<sup>th</sup> ARRONDISSEMENT  
Gilded neighbourhoods & luxury labels

**OPÉRA, SAINT-GEORGES, PIGALLE**  
9<sup>th</sup> ARRONDISSEMENT  
Saucy streets & bohemian chic

**RÉPUBLIQUE, CANAL SAINT-MARTIN, GARE DU NORD**  
10<sup>th</sup> & 11<sup>th</sup> ARRONDISSEMENTS  
Working-class areas & busy thoroughfares

**BASTILLE, NATION, BERCY**  
12<sup>th</sup> ARRONDISSEMENT  
Outlets & contemporary arts

**LES GOBELINS, DENFERT-ROCHEREAU, MONTMARNASSE**  
13<sup>th</sup> ARRONDISSEMENT  
Greenery & family life

**AUTEUIL, PASSY, TROCADERO, ÉTOILE**  
16<sup>th</sup> & 17<sup>th</sup> ARRONDISSEMENTS  
Nobility & urban elegance

**MONTMARTRE, LA VILLETTE, BELLEVILLE, MÉNIMONTANT**  
18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup> ARRONDISSEMENTS  
Old Paris & modern nostalgia

MAP: TREVINIS; PHOTOGRAPHY: SHUTTERSTOCK/ALYAN

**LIVING LIKE A LOCAL**

“Métro-boulot-dodo” (train-work-sleep) goes a favourite Parisian saying that sums up the daily grind. There is some truth to that, but a Parisian’s day is organized according to a well-established ritual that allows for regular breaks. The key is to always look overwhelmed, and, as a result, impatient and grumpy.

**UP AND RUNNING**  
Parisians not riding two-wheeled vehicles run day and night. Or, at least, walk very fast while carrying bags of all kinds. They dress in black or dark colours out of laziness and “because the city is dirty.” When it is nice out, they wear berets and crow about liking to walk around Paris, a polite way of saying they are not working. Ditto for those who say they adore taking the Métro, translation: their driving licence has been revoked, their bike or scooter stolen, or they are broke.

**THE EVENING**  
Pressed, stressed and overwhelmed, the majority of Parisians are single Parisiennes who like to look fearless in their helmets – yes, they also ride scooters. “Being from Paris does not necessarily mean that you have seen the light three but rather that you have seen the red,” as Sacha Guitry said. In other words, sunglasses for everyone, even when there is no sun – especially when there is no sun. It is a way of saying, “My nights are more beautiful than your days.”

**THE WORKING DAY**  
Parisians wake up late. Sacha Guitry again: “The deepest thing about a Parisienne is her sleep.” They do not eat breakfast, but gulp down their coffee at the café counter. They never sit for breakfast, except the white-collar types,

who love business breakfasts at a hotel, even if it is just coffee and a brioche (it is difficult and not very polite to talk business with croissant crumbs between your teeth).

**At the office, the day starts around 9:30am at the coffee machine.** Lunch runs from 12:30pm to 3pm, depending on one’s profession, obligations and business. Some replace lunch with cardio training at the gym, frequented with great fanfare from September to November and then forgotten until April, when Parisians’ thoughts turn to how they will look in a bathing suit at the beach the following summer.

**Parisians work hard in the afternoon, unless they have the day off, work part-time, are procrastinators or have an appointment outside the office on the other side of town.** Executives tend to work very late – they have to make up for those three-hour lunches.

**Parisians go out on Tuesday, which is calm both day and evening. They avoid going to the cinema on Wednesday, the day when new films are released, hop from one gallery opening to another on Thursday evening, which has become the usual opening night, and leave for the country on Friday, returning late Sunday evening. Basically, Parisian social life is concentrated in the three evenings from Tuesday to Thursday. An emerging trend: a quick dinner on Monday with close friends “to start the week on the right foot.”**

**30 percent of Parisians were born in the city**

**11,000 restaurants, approximately**

**8,000 cafés with terraces**

**While happy hour is popular with younger people, the pre-prandial drink is often neglected by thirtysomethings, who see no advantage in trying to win to get a few peanuts to go with a Perrier with lemon slice at the price of a glass of fine wine.**

**DINNERTIME**  
Dinner is the Parisian sport par excellence. For Parisians worthy of the name, a real dinner is a cancelled dinner – at the last minute, because of an 8:30pm meeting, another Parisian sport. A different trend has been observed among youthful fifty-somethings who have passed the age of workaholicism: dinner at 8pm, “like the Germans,” so they can go to bed earlier. Explanation: “At that hour, there are still tables available in the restaurants.” Real reason: “At least we will see people other than these odious bobos who have a practice that is more common than you might expect. Others are still going out to brunch, the last desperate attempt to socialize among recomposed families with collapsible strollers and “single-häpster” cyclists with tweed jackets and visagometers. The latest Sunday fad is the afternoon snack. It is cheaper than lunch or dinner and reminds Parisians of their childhood as they gobble up slices of cake.

**During the school holidays (Christmas, February, Easter, November), the city literally empties out: traffic flows easily, restaurants have tables available and those who stay in the city are miraculously nicer and more attentive.**

**Between May and September, Parisians like to jump on the TGV’s “weekend” with their train in Cap Ferret or Marseille. The return trip usually takes twenty-two hours because of a vandalized train. Those who stay in Paris have a good laugh – Parisians love to mock each other.**

**THE WEEKEND**  
Those who spend in Paris during the weekend catching up on their culture by going to exhibitions, flea markets or the cinema at 10am or noon. Many lunch informally on a croque-monsieur

**2,300 champagne bottles opened every night in the cabarets**

with friends on Saturday between 1:30pm and 2pm. On weekend evenings, only suburbaners are out in Paris. Parisians stay at home. If they do go out, it is to the home of friends, but only if they live in the same neighbourhood, so they can avoid the stress of returning home amidst a rowdy crowd of revellers.

**On Sundays, a day that is despised if there ever was one, Parisians go to the market as religiously as some go to church and make faces at the heftiest vegetables. Unless, of course, they are launching at their parents’ home on a leg of lamb with beans, a practice that is more common than you might expect. Others are still going out to brunch, the last desperate attempt to socialize among recomposed families with collapsible strollers and “single-häpster” cyclists with tweed jackets and visagometers. The latest Sunday fad is the afternoon snack. It is cheaper than lunch or dinner and reminds Parisians of their childhood as they gobble up slices of cake.**

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**HOTELS**

**FIVE-STAR TO OFFBEAT HIDEOUTS: WHERE TO STAY IN THE CITY**

The Paris hotel offer has undergone a spectacular metamorphosis: more than 80,000 rooms are found in nearly 1,500 establishments, and many hotels now boast five-star ranking. The arrival of the Shangri-La, the Mandarin Oriental and the Peninsula has put the cat among the pigeons, forcing more traditional hotels to up their game. About time. The Ritz, the ultimate symbol of the classy Paris hotel, is closed for two years for refurbishment, as is the Crillon, with a new interior decoration courtesy of Aline Asmar.

More than twenty hotels in the four- and five-star category have changed hands since 2010, including the Lutetia and the Lancaster. Costes has bought the Lotti, with Jacques Garcia involved in the decor, and the American Hyatt group has snatched up four hotels, including the Hôtel du Louvre, it is said the former nightclub Bains Douches may turn into a hotel and that the Accor group is expanding its upmarket Pullman chain with five Paris openings in early 2014, including the Pullman Tour Eiffel (interior decoration by Christophe Pillet).

The trend is toward fewer, larger, better-equipped rooms to counter criticism about their cramped size – both for the more modest three-star and the new five-star places. Boutique hotels for the most part, they prefer to forego the spa in favour of a wine bar or film screening room, while the luxury hotels attempt to outdo each other with ever-larger pools and Carita beauty treatments.

**GOING IT ALONE**

Unlike what you see in Berlin or other big international cities, the Paris hotel offer is very bourgeois. There is no hotel located in an old prison, no caravans in a former Hoover factory or tents on a decommissioned military training ground. It is true that the many B&Bs under Haussmann mouldings or Marais beams, with webistes to match, as well as the gay B&Bs, are outdoing conventional hotels, which prefer to champion the growing phenomenon of aparthotels. Unusual options are few: Hôtel de Ville? Even a green activist wouldn’t know how to take root there. The police station? Better to avoid it. Hôtel-Dieu hospital? It won’t be an option for much longer. The auction house? “I’d rather be a hamster.” So, here are four offbeat ideas. Short of having you sleep under the stars, these will allow you to experience the night under another light.

**SLEEP UNDER CANVAS OR IN A CARAVAN AT CAMPING INDIGO IN THE BOIS DE BOULOGNE** Located in the 16th arrondissement and covering 7 hectares, the only campsite in Paris has more than 500 pitches for tents and caravans and seventy-five for camping cars. Activities, shops, heated bathrooms. From €11 to €136, depending on the options. **CAMPING INDIGO 2, allée du Rond-de-l’Éau, 16th, metro Porte Maillot, tel 01 45 24 30 00, www.campingparis.com**

**SLEEP ON WATER IN A VINTAGE BARGE** Very well kept by their happy owners, some of the barges moored on the quays of the Seine offer bed and breakfast, watery charm guaranteed. The best equipped and most charming is the Saint-Antoine, anchored not far from the Eiffel Tower. Terrace, retro-chic decor, private parking on the quay. From €100 per night. **PENICHE SAINT-ANTOINE, Parc de Solfèbe, 15th, metro SÈR, Chemin de la Tour Eiffel, www.bouillottesparis.com**

**SLEEP AT A FASHION DESIGNER’S** Arzdelme Alaïa’s 3 Rooms are one of the city’s best-kept secrets. Real apartments in the heart of the Marais, they are done up and decorated on the total design model, inspired by 3 Rooms at 10, Corso Como in Milan. €450 per night, breakfast not included. Ask Patrice Bernard-Brunel for info. **HÔTEL 3 ROOMS 3, rue de Meaux, 4th, metro Hôtel-de-Ville, tel 01 42 78 92 00**

**SLEEP IN A CITROËN 2CV** This fun, retro, “paid holiday” style of stay is the idea of Bertrand, who has created three guest-rooms in an old fireplace factory a few steps from the Saint-Ouen flea market. It’s a non-smoking spot, with a Paddington Bear or Lacoste alliance left. Emptied out to hold two berths, as in a 1950s campsite, the bright red 2CV 6 is a delight for both children and adults who are still kids at heart. Two nights minimum. From €250 for the lot with five people. **CHEZ BERTRAND 14, Marché aux Puces, metro Parc de Clichy-Montrouge, tel 02 63 19 18 87, www.chezbertrand.com**

**HÔTEL LANCASTER**  
Zoo de Bagat, 8th  
Metro Saint-Philippe-de-la-Bois, Courcelle V  
Tel 01 40 74 40 74, www.hotel-lancaster.fr  
57 rooms and suites, €460 to €3,660

**CLASSIC**  
Once upon a time, the Lancaster was a private residence. Built in 1889 for Santiago Drake del Castillo, a wealthy

Spanish businessman, it had four floors with a single flat on each floor: those were his days. Then came his brother Emilie Wolf, who purchased the mansion in 1925 and transformed it into a luxury hotel for travellers, adding four more floors in 1930. Over the years, the site of the international film world were guests here – Grace Kelly, Clark Gable, Liz Taylor, Richard Burton,

Marie Callas. Totally renovated in 1996 under the direction of Grace Loz-Andriana, the Lancaster is like a diamond in the rough, which only strengthens the impression of the hotel as an exclusive cocoon. Inside, the Lancaster is proof of new French taste: contemporary furnishings contrast beautifully with the antiques bargain-hunted by the hotel’s very first housekeeper, herself daughter of an antiques dealer. There – some 400 mirrors and 180 armchairs – have been restored by master craftsmen. And there are numerous carvases by the Russian painter Boris Pustolshko, a society portraitist who paid his hotel bills with paintings. Suite 405 is not only named after him but is a tribute to the recollections of her daughter, Maria Iva. Her gloves, pearls and hairbrushes are behind glass, the Erard grand piano, complete with waltz playlist, fills the huge living area, and the dressing room and dressing table in the bedroom are still there. A kind of unique fragrance lingers here, outstanding in the city: vetiver, violet, as the Marlene Dietrich DVD collection shows. And if the “Marlene” (Suite 401) isn’t available, the other rooms and suites are just as pleasurable, with elegant furniture, serene colours, fine Frette cotton- and silk bedlinens, cashmere throws, Clavinis bathynaps, and the Lancaster is now in the hands of Pierre and Marie-Laure Ensee, who also own the Balmoral on Avenue Kléber, in the 16th arrondissement. In short, the Lancaster is a place of privilege, and that includes the cuisine, with **LA TABLE DU LANCASTER**, an excellent, inventive gourmet restaurant by Emile Wolf and Grégoire Soeremont, launched by chef Michel Trögler and since replaced by his executive chef, Julien Roussillon. With its new decor by the Canadian artist Gino, the restaurant opens onto an inner terrace with a new food bar and a cocktail bar under a beautiful glass

roof; you can have lunch, dinner or tea there every day, even Sunday, and it’s where breakfast is served as well. One last thing: at the Lancaster, charmingly, the keys are real keys, like in the old days, to have and ask for at reception as you come and go.

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SUPER CHIC  
In the 19th century this mansion was the residence of the Princesse de Faucigny-Lucinge, and from 1918 to 1925, it was Palerowski’s Polish Embassy. Eventually it was converted into a hotel where many of Louis Vuitton’s prosperous customers stayed. Something of a dusty souvenir, the former Champy-Blythes palace, now the Marignan, has just been spectacularly transformed under the architectural and decorative aegis of Pierre Yovanovitch, whose first hotel project this was. The facade has regained its Art Deco cachet and is sheathed halfway up in black marble, in a style reminiscent of Adolf Loos and Vienna and with an impressive entrance vaulted by the artistic impressionist Stevan Richard. The interior has been designed to look like a collector’s private residence, with a superb decor that’s both evocative and contemporary. Encouraged by the new owner, Nathalie Richard, Yovanovitch has removed wall, restored the space and transformed the original seventy-five rooms into fifty spacious, light-filled dwellings. He also designed all the furniture, except for a few vintage Scandinavian pieces and rare design items by Emile Wolf and Grégoire Soeremont from the galleries of Yves Gastou and Maria Wettergren. Between the Loro Piana fabrics, Boie Design lamps and Arnelde Bresson ceramics, the slightest detail opens an accomplishment rare in the domain of Parisian luxury hotels. Everything from

HOTELS: FANTOUS; SANIHOOTEL; CHAMPS-ÉLYSÉES; MARIGNAN; MONCEAU





## AN EXCEPTIONAL NUMBERED LACQUERED-WOOD CASE

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## **INDEPENDENT CONTRIBUTORS, ALL KEEN OBSERVERS**

**This new collection of guides for 15 of the world's most exciting cities would not have been possible were it not for our excellent team of 50 contributors, supported by unrivaled editors, passionate editorial assistants, translators, copy editors, production experts and myriad other professionals. Genuine wordsmiths and seasoned communicators are behind every guide in the collection.**

To capture the heart and spirit of each city, Louis Vuitton reaches out to journalists, authors, major figures in the world of arts and letters, many of whom divide their time between two cities and whose work often appears in the most prestigious newspapers and magazines. Several masters of the pen often collaborate on the guide for a single city, as is the case for Paris, New York, Beijing, Sydney and Tokyo. Their contributions, joined with those of artists, businesspeople, creative geniuses of various stripes, all backed by the authority and experience of Louis Vuitton, make each City Guide a publication like no other of its kind—atypical, free-wheeling, offbeat and invaluable. Bursting with curiosity, cosmopolitan, brash, playful and literary, each guide reflects the personalities of its contributors. All of them are astute observers of life among the locals and wear their vast cultural knowledge with ease and elegance. They have the rare gift of being able to appreciate both the ridiculous and the essential, seeking out what is truly magnificent in the many little pleasures each city has to offer.

## **A PERSONAL TAKE ON EACH CITY BY A LOCAL CELEBRITY OR INSIDER**

**In honor of this new edition, each Louis Vuitton City Guide includes the participation of a special guest contributor, who all speak from personal experience of their home cities. Local celebrities or insiders, they take the reader by the hand to explore their city, along the way sharing tips for making the most of any visit as well as a few of their favorite spots: a first person singular initiation to the city. At various points throughout the guides and at the end of each chapter, these special guest contributors open their personal address books and divulge one or two secret preferred haunts.**

Seoul, a haven for cinephiles, is laid at the reader's feet by the South Korean actor Lee Byung-Hun, while Beijing's creative side is showcased by the influential blogger and media figure Hung Huang. Lourdes Lopez, director of the Miami City Ballet, shares a few addresses that ballerinas tend to keep to themselves, the eclectic medical examiner Philippe Charlier takes his scalpel to the history of Paris. The jazz pianist Makoto Ozone pulses to the beat of Tokyo while the architect Marcio Kogan fills out the details of São Paulo. Joined by the actress Miranda Otto in Sydney, the chef Melia Marden in New York, the photographer Tim Street-Porter in Los Angeles, the former Olympic sailor Alberto Sonino in Venice, the textile designer Celia Birtwell, muse to David Hockney, in London, the curator Mikhail Gannushkin in Moscow, the actress and television host Carol Cheng in Hong Kong, the artist Beezy Bailey in Cape Town and the famous hotelier Carlos Couturier in Mexico. Together they form an international A-list of guest contributors, of varying backgrounds and perspectives, treating readers to fascinating, amusing and unexpected insights.

## **NOTED PHOTOGRAPHERS CAPTURE VIEWS OF EACH CITY EXCLUSIVELY FOR LOUIS VUITTON**

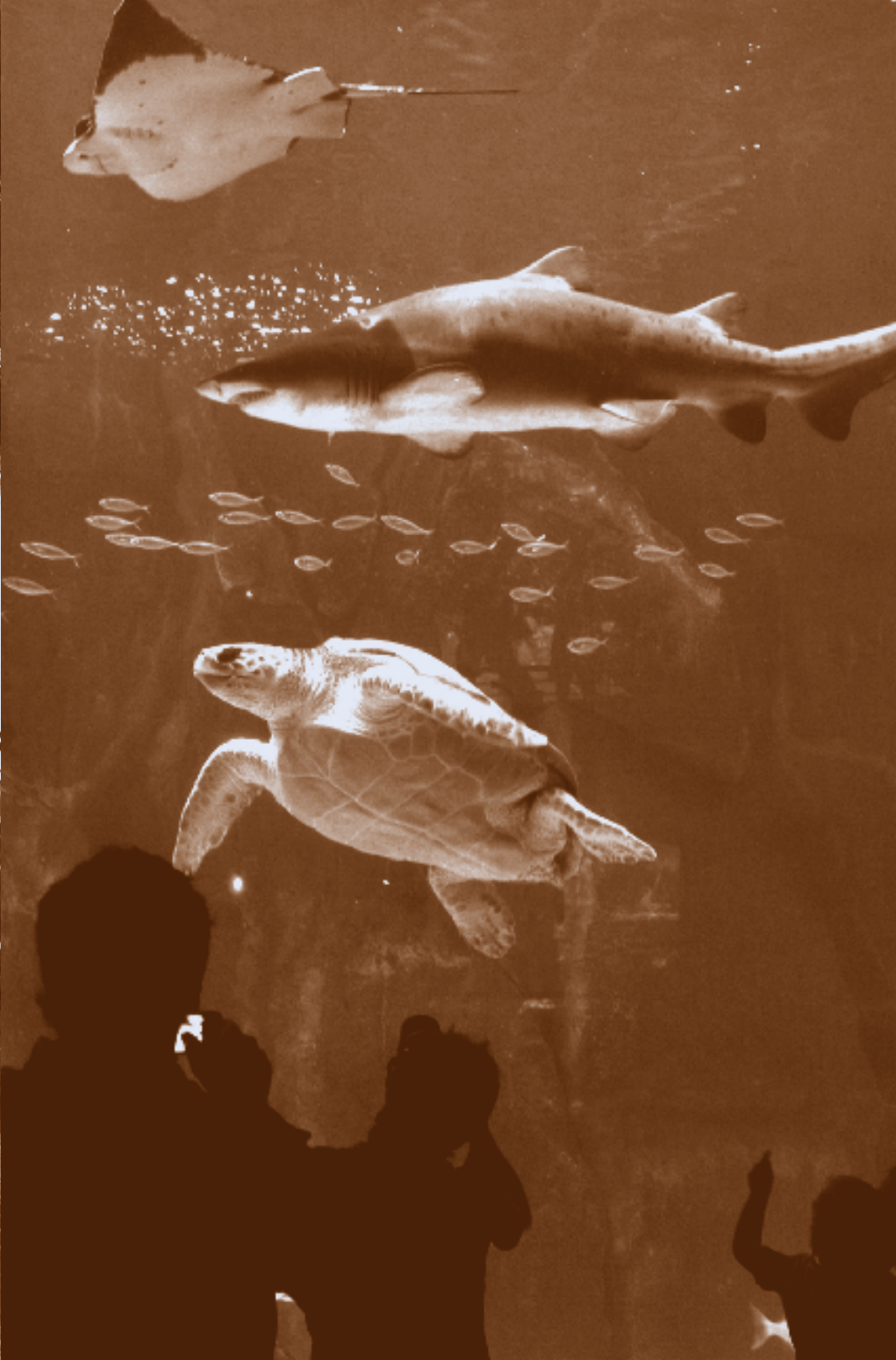
**The Louis Vuitton City Guides have always placed special emphasis on the finely crafted contributions of their writers, supporting them in their quest to find just the right words and an appropriately elegant style to reveal the soul of each city. Without departing in any way from this philosophy, the aim in introducing photographic contributions this year is to offer readers another perspective, not merely to illustrate the text. The photography collective Tendance Floue was selected for this part of the fifteenth-anniversary edition, producing a series of 300 images, none of which have ever been exhibited or published before. Offering a fresh look at all 15 cities, the collective's photographers set out to capture the charms and distinctive allure of each port of call, bringing back a portfolio of gems to grace the pages of this year's City Guides.**

Founded in 1991, Tendance Floue, a collective of thirteen photographers, sees itself as a laboratory, exploring the world and working together to open up new horizons and diversify approaches to representation in contemporary photography. Apart from the personal aspect of their work, Tendance Floue's members have all taken on the shared goal of contributing to a wider photographic mission. By joining, combining, comparing and contrasting their images, they move their work beyond the limits of individual creation to give rise to something entirely new. Tendance Floue looks behind every door, experiments with all techniques and processes used in contemporary photography, without taboos.

















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## A TOUR OF THE WORLD IN 15 CITIES



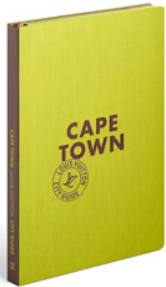
### BEIJING

A capital of strong contrasts, between peace and turmoil. Today's architectural marvels sprout alongside landmarks dating back as much as three millennia. Phenomenal economic growth in recent years sets this city's rhythm and energy, creating an urban landscape in a constant process of becoming.



### LOS ANGELES

This modern city is the stuff of which legends are made, the fiefdom of glitz and glamour: West Hollywood, Sunset Boulevard, Beverly Hills .... The largest American city on the Pacific coast, famous for its labyrinth of highways and its string of sun-drenched beaches with names such as Santa Monica, Venice and Malibu, is taking on a new identity today, pushing strongly to remake its downtown area as a world-class destination, buoyed by the presence of major cultural institutions.



### CAPE TOWN

Viewing this southernmost city on the African continent, with its stunning beaches, framed by the blue immensity of the ocean, is an experience not to be missed. At the tip of the continent, a concert of white and black African identities awaits the visitor. It's an unequaled meeting point of geographies, cultures and histories, encompassing vestiges of the colonial past and fabulous floral terrain, old-charm villas and contemporary post-apartheid constructions. This is a city in transformation, open to the world.



### MEXICO CITY

This sprawling city, one of the world's most populous metropolitan areas, offers a passionate mosaic of colorful neighborhoods, known as colonias, where diversity rather than unity is the byword. From the bustling and energetic historic center to Tepito in the north, notoriously home to the country's largest informal market, contrasting with picturesque and artistic Coyoacán and the aristocratic tranquility of San Angel in the south.



### HONG KONG

Nestled between sea and mountains, a group of islands and peninsulas with limited room to grow is home to this fascinating metropolis, peppered with more skyscrapers than any other city in the world, reaching ever higher, with thronging streets, a frenetic pace of life and, amidst this joyous chaos, the grace of a Zen temple or the sanctuary of a botanical garden. The entrancingly lit skyline at night is a symphony of color reflected in waters plied by catamarans, sampans and ferryboats.



### MIAMI

Seductive, sun-kissed, devoted to outdoor pleasures, dominated by the Four Seasons Hotel and the ultra-modern office buildings of its central business district, a tropical paradise by day and an urban playground by night, with a vibrant music scene, this fashionable city is at the crossroads of North American, Latin American and Caribbean cultures.



### LONDON

Stretching for many miles on either side of the Thames, this dynamic capital takes pride in its ethnic diversity while still embodying the quintessential British spirit, which shines through in a vast assortment of unique places, each with its own very special atmosphere, from the fantastically eccentric Speaker's Corner in Hyde Park to the stiff-upper-lip luxury of Belgravia, from the nocturnal playground of Soho to the imposing behemoths of a storied financial center, the City.



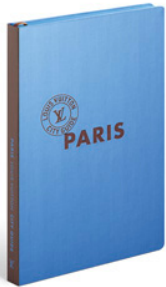
### MOSCOW

Brash, bold and beautiful, its history stretching back nearly a thousand years, the Russian capital revels in its artistry and majesty. From gilt domes to holy sanctuaries, from the severity of Soviet-era urban planning to the splendor of world-renowned art collections, and the gaudy razzle-dazzle of its nightclubs, this eclectic city never fails to enthrall.



## NEW YORK

The city that never sleeps, a dream destination for travelers, with an infectious spirit of camaraderie, offers surprises to its visitors not just when they move from one neighborhood to the next but on every corner. Geometric and awe-inspiring Manhattan, the vast yet human scale of intellectual and artistic Brooklyn, the melting pot of cultures vividly on display in Queens—an exciting and desire-kindling metropolis, that stays with visitors long after they leave.



## PARIS

Synonymous with chic and elegance, the quintessential city of light wears the marks of its long history effortlessly at every turn, as if nothing could be more natural. Always a romantic backdrop, straddling the banks of a river where dreams come true. A city that retains a hint of insolence and jauntiness from its insubordinate past, inspiring artists, creative spirits, connoisseurs and all lovers of luxury and beauty.



## SÃO PAULO

Welcoming, prosperous, wheeling-dealing, burning the candle at both ends, contagious in its effervescence, this economic success story and emerging-market paragon, the largest metropolis in the Southern Hemisphere, with its thousands of buildings, including many skyscrapers reaching to the heavens, is constantly in motion.



## SEOUL

Buddhist temples and gardens are oases in this fast-growing megacity. Provocative building facades are complemented by the eclectic galleries of a booming contemporary art scene, where local artists vie for acclaim with highly creative and engaging multimedia works. The dynamic and light-hearted South Korean capital, a high-tech hotbed, deftly marries its taste for innovation and design with a party spirit.



## SYDNEY

Spirited and bathed in sea breezes, Australia's most cosmopolitan city is a great place to live, its claims to fame including the bay lit at night by the office buildings of the business district, the steel arch of the Harbour Bridge, not to forget the futuristic and beastlike silhouette of the Opera House with its fins extended, ready to set sail.



## TOKYO

Hip to the latest fashion trends and technologically savvy, this chameleon city offers an astonishing marriage of modernity and tradition, from sleek contemporary architecture to the ancient art treasures of the Asakusa district, fascinating visitors with its seemingly boundless ambition, inspiration and energy.



## VENICE

By turns festive and secretive, this city of dreams and illusions between sea and sky reserves its inexhaustible artistic heritage and its contemporary creativity for those who, venturing beyond the usual tourist attractions, take the time to explore its labyrinth of narrow streets and canals.

## PUBLICATION INFORMATION FOR THE 2014 LOUIS VUITTON CITY GUIDES

### BEIJING

€30, 8.2 x 5.4 in. (20.8 x 13.8 cm)

320 pages, 600 addresses, languages:

[French \(ISBN 978-2-917781-88-3\)](#)

[English \(ISBN 978-2-36983-013-9\)](#)

[Chinese \(ISBN 978-2-917781-98-2\)](#)

**Authors:** Eric Meyer, Nelly Alix, Bénédicte Bro, Lucile Constant, Zora Gerbault, Isabelle Holden, Flore de Lassus, Nicolas Sridi, Jérémie Thircuir, Diane Vandesmet

**Photographer:** Meyer

**Guest:** Huang Hung

### CAPE TOWN

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[English \(ISBN 978-2-36983-010-8\)](#)

**Authors:** Paul Duncan, Patrick Farrell, Nadine Rubin Nathan

**Photographer:** Alain Willaume

**Guest:** Beezy Bailey

### HONG KONG

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[French \(ISBN 978-2-917781-87-6\)](#)

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[Chinese \(ISBN 978-2-917781-97-5\)](#)

**Authors:** Lok Ting, Zoe Li, Virginia Lau

**Photographer:** Bertrand Meunier

**Guest:** Carol Cheng

### LONDON

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[French \(ISBN 978-2-918871-77-7\)](#)

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**Authors:** James Sherwood, Harriet Walker, Augusta Pownall

**Photographer:** Philippe Lopparelli

**Guest:** Celia Birtwell

### LOS ANGELES

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[French \(ISBN 978-2-918871-82-1\)](#)

[English \(ISBN 978-2-36983-007-8\)](#)

**Authors:** Sabine Bouvet, Claude Deloffre, Pierre Léonforte

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**Guest:** Tim Street-Porter

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[Spanish \(ISBN 978-2-917781-95-1\)](#)

**Authors:** Élisabeth Cautru, Natasha Edwards, Ana Elena Mallet, Maria Jose Musi, Guillermo Osorno Covarrubias, Una Pérez Ruiz, Yannina Thomassiny, Deborah Vértiz

**Photographer:** Flore-Aël Surun

**Guest:** Carlos Couturier

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**Authors:** Linda Lee, Lydia Martin, Barbara de Vries

**Photographer:** Olivier Culmann

**Guest:** Lourdes Lopez

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[English \(ISBN 978-2-36983-004-7\)](#)

[Russian \(ISBN 978-2-917781-94-4\)](#)

**Author:** Sophie Massalovitch

**Photographer:** Pascal Aimar

**Guest:** Mikhail Gannushkin

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**Authors:** Juliet Kinsman, Daniel Maurer, Rachel Wolff

**Photographer:** Gilles Coulon

**Guest:** Melia Marden

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[Japanese \(ISBN 978-2-917781-91-3\)](#)

**Authors:** Alexis Chenu, Claude Deloffre, Sébastien Demorand, Isabelle Forestier, Pierre Léonforte, Elisabeth Paillié

**Photographers:** Tendance Floue

**Guest:** Philippe Charlier

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[English \(ISBN 978-2-36983-009-2\)](#)

[Brazilian Portuguese](#)

[\(ISBN 978-2-917781-96-8\)](#)

**Authors:** Jean-Michel de Alberti, Cédric Morisset, Ana Luisa

Pessoa de Queiroz

**Photographer:** Meyer

**Guest:** Marcio Kogan

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[Korean \(ISBN 978-2-917781-99-9\)](#)

**Authors:** Nicolas Finet, Jean-Yves Ruau, Michel Temman

**Photographer:** Thierry Ardouin

**Guest:** Lee Byung-Hun

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[English \(ISBN 978-2-36983-011-5\)](#)

**Authors:** Marie Aucouturier, Marie Le Fort

**Photographer:** Pascal Aimar

**Guest:** Miranda Otto

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[English \(ISBN 978-2-36983-015-3\)](#)

[Japanese \(ISBN 978-2-36983-000-9\)](#)

**Authors:** Benoit Piquet, Michel Temman

**Photographer:** Mat Jacob

**Guest:** Makoto Ozone

### VENICE

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**Authors:** Philippe Duboÿ, Oscar Duboÿ

**Photographer:** Patrick Tourneboeuf

**Guest:** Alberto Sonino

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## LOUIS VUITTON PUBLISHING

Among its many firsts in the luxury industry, Louis Vuitton has broken new ground by operating its own publishing activity. With a rich catalog of more than 60 titles, Louis Vuitton develops three collections resolutely focused on travel—City Guides, Travel Books, and the Voyager Avec collection of little-known travel accounts by famous literary figures—complemented by a series of fine volumes about the House, produced in collaboration with prestigious publishing partners. In association with renowned design and production studios, Louis Vuitton also offers contemporary art books in limited editions signed and numbered by the artists. Lastly, Louis Vuitton has drawn on its trunk-maker's know-how to celebrate the Art of travel by releasing its first iPad application Louis Vuitton: 100 Legendary Trunks, conceived and produced in collaboration with Les Éditions de La Martinière.

Books have always held pride of place in the history of the House of Vuitton. Gaston-Louis Vuitton (1883–1970), grandson of the founder, was himself an avid collector and keen bibliophile, whose tastes ranged from literature to art books. He founded three bibliophile societies and maintained a prolific correspondence with the publishers, illustrators and writers of his day. Apart from his love for books, Gaston-Louis Vuitton had an abiding passion for the art of writing itself. His interest in printed matter prompted him to forge strong ties with many traveling writers. These prized relationships gave rise to numerous unique items crafted by the House of Vuitton and documented in its archives, such as the library trunk designed for Ernest Hemingway, used to carry the notebooks in which the author had scribbled his every thought during his early years on the Left Bank, and the office trunk created for the explorer Pierre Savorgnan de Brazza, whose secret compartment concealed confidential reports.

When the Louis Vuitton store on the Champs-Élysées opened its doors in 1914, it already featured a comfortable reading and letter-writing room for its customers. This tradition continues into the present day at the brand's Maisons in Paris, Taipei, Hong Kong, London, Singapore, Rome and Venice, where Louis Vuitton bookstores offer a choice selection of books on art, fashion, design and travel.

## ABOUT LOUIS VUITTON

Founded in Paris in 1854, Louis Vuitton is synonymous with the Art of travel. Its iconic trunks, luggage and bags have accompanied journeys throughout time. With the arrival of Artistic Director, Marc Jacobs in 1997, Louis Vuitton extended its expertise to ready-to-wear, shoes, accessories, watches and jewellery. These creations are available in an exclusive network of stores worldwide.



